

## Product Sales Comparison October 2014/October 2013

| <i>2014</i> | Product Id                        | Total \$'s   | Units Sold | <i>2013</i> | Total \$'s   | Units Sold |
|-------------|-----------------------------------|--------------|------------|-------------|--------------|------------|
| 100-1       | Hardcover RedBook                 | \$ 13,672.50 | 934        |             | \$ 12,000.00 | 820        |
| 100-2       | Softcover Red Book                | \$ 3,765.00  | 258        |             | \$ 3,090.00  | 208        |
| 100-3       | Spiral Workbook                   | \$ 8,829.00  | 906        |             | \$ 6,830.00  | 696        |
| 100-4       | Index for Textbook                | \$ 25.00     | 20         |             | \$ 7.50      | 6          |
| 100-5-HC    | Hardcover RedBook 1st Printing    |              |            |             |              |            |
| 100-5-SC    | Softcover RedBook 1st Printing    | \$ 25.00     | 1          |             | \$ 25.00     | 1          |
| 100-6       | Hardcover LTD Edition             |              |            |             |              |            |
| 100-7       | Softcover LTD Edition             |              |            |             |              |            |
| 100-8       | Meditation Book                   | \$ 6,268.00  | 644        |             |              |            |
| 101-1       | New Meeting Pack                  | \$ 21.00     | 1          |             | \$ 84.00     | 4          |
| 101-2       | Literature Set                    | \$ 268.40    | 22         |             | \$ 120.00    | 10         |
| 101-3       | Tri Fold Assortment               | \$ 8.10      | 3          |             | \$ 110.70    | 41         |
| 101-4       | New Meetings Starter Kit          | \$ 600.00    | 12         |             | \$ 779.00    | 19         |
| 102-1       | Newcomer Booklet                  | \$ 1,376.25  | 951        |             | \$ 1,174.00  | 816        |
| 102-2       | Identity Paper Booklet            | \$ 187.75    | 97         |             | \$ 433.25    | 226        |
| 102-3       | Cross Talk Booklet                | \$ 91.00     | 26         |             | \$ 259.00    | 74         |
| 102-4       | Good Enough Booklet               | \$ 105.00    | 30         |             | \$ 294.00    | 84         |
| 103-01      | ACA Is.... Tri Fold               | \$ 66.60     | 37         |             | \$ 46.80     | 26         |
| 103-02      | ACA Sponsorship Tri Fold          | \$ 41.40     | 23         |             | \$ 25.20     | 14         |
| 103-03      | 25 Questions Tri Fold             | \$ 55.80     | 31         |             | \$ 55.80     | 31         |
| 103-04      | Suggested Commitment Tri Fold     | \$ 7.20      | 4          |             | \$ 9.00      | 5          |
| 103-05      | Early History Tri Fold            | \$ 9.00      | 5          |             | \$ 12.60     | 7          |
| 103-06      | Hosting An ACA Workshop Tri Fold  |              |            |             | \$ 5.40      | 3          |
| 103-07      | The Tool Bag Tri Fold             | \$ 30.60     | 17         |             | \$ 18.00     | 10         |
| 103-08      | 12 Concepts Tri Fold              |              |            |             | \$ 1.80      | 1          |
| 103-09      | WSO is Tri Fold                   | \$ 5.40      | 3          |             | \$ 1.80      | 1          |
| 103-10      | Suggested Banking Tri Fold        | \$ 5.40      | 3          |             | \$ 7.20      | 4          |
| 103-11      | Conducting Business Mtg Tri Fold  | \$ 5.40      | 3          |             | \$ 3.60      | 2          |
| 103-12      | Issues Tri Fold                   | \$ 7.20      | 4          |             | \$ 12.60     | 7          |
| 103-13      | Literature Policy Tri Fold        |              |            |             |              |            |
| 103-14      | Hospitals & Institutions Tri Fold |              |            |             | \$ 1.80      | 1          |
| 103-15      | ACA Essential Tri Fold            | \$ 30.60     | 17         |             | \$ 16.20     | 9          |
| 103-16      | Public Information Tri Fold       | \$ 12.60     | 7          |             |              |            |
| 103-17      | 12 Concept/Sugg Comm              | \$ 9.00      | 5          |             |              |            |
| 104-1       | WELCOME CHIPS                     | \$ 278.00    | 571        |             | \$ 184.50    | 385        |
| 104-2-1     | 1 Month Chip                      | \$ 47.50     | 98         |             | \$ 33.00     | 67         |
| 104-2-2     | 2 Month Chip                      | \$ 20.00     | 41         |             | \$ 28.00     | 57         |
| 104-2-3     | 3 Month Chip                      | \$ 34.00     | 71         |             | \$ 36.00     | 73         |
| 104-2-6     | 6 Month Chip                      | \$ 30.00     | 63         |             | \$ 34.00     | 69         |
| 104-2-9     | 9 Month Chip                      | \$ 28.00     | 59         |             | \$ 25.00     | 51         |
| 105-1-1     | 1 Year Bronze Medallions          | \$ 128.00    | 116        |             | \$ 156.40    | 148        |
| 105-1-2     | 2 Year Bronze Medallions          | \$ 85.15     | 76         |             | \$ 70.05     | 63         |
| 105-1-3     | 3 Year Bronze Medallions          | \$ 46.05     | 42         |             | \$ 41.90     | 38         |
| 105-1-4     | 4 Year Bronze Medallions          | \$ 41.45     | 38         |             | \$ 24.65     | 23         |
| 105-1-5     | 5 Year Bronze Medallions          | \$ 19.95     | 18         |             | \$ 20.05     | 19         |

|          |                           |              |       |              |       |
|----------|---------------------------|--------------|-------|--------------|-------|
| 105-1-6  | 6 Year Bronze Medallions  | \$ 17.65     | 16    | \$ 9.30      | 9     |
| 105-1-7  | 7 Year Bronze Medallions  | \$ 11.90     | 11    | \$ 7.00      | 7     |
| 105-1-8  | 8 Year Bronze Medallions  | \$ 16.50     | 15    | \$ 1.00      | 1     |
| 105-1-9  | 9 Year Bronze Medallions  | \$ 10.45     | 10    | \$ 4.45      | 4     |
| 105-1-10 | 10 Year Bronze Medallions | \$ 10.45     | 10    | \$ 5.30      | 5     |
| 105-1-11 | 11 Year Bronze Medallions | \$ 6.15      | 6     | \$ 7.75      | 7     |
| 105-1-12 | 12 Year Bronze Medallions | \$ 5.00      | 5     | \$ 5.45      | 5     |
| 105-2-13 | 13 Year Bronze Medallions | \$ 2.30      | 2     | \$ 6.60      | 6     |
| 105-2-14 | 14 Year Bronze Medallions | \$ 2.30      | 2     | \$ 5.45      | 5     |
| 105-2-15 | 15 Year Bronze Medallions | \$ 2.30      | 2     | \$ 5.45      | 5     |
| 105-2-16 | 16 Year Bronze Medallions | \$ 2.30      | 2     | \$ 5.45      | 5     |
| 105-2-17 | 17 Year Bronze Medallions | \$ 2.30      | 2     | \$ 5.45      | 5     |
| 105-2-18 | 18 Year Bronze Medallions | \$ 2.30      | 2     | \$ 5.45      | 5     |
| 105-2-19 | 19 Year Bronze Medallions | \$ 2.30      | 2     | \$ 6.45      | 6     |
| 105-2-20 | 20 Year Bronze Medallions | \$ 2.30      | 2     | \$ 5.45      | 5     |
| 105-2-21 | 21 Year Bronze Medallions | \$ 2.30      | 2     | \$ 4.30      | 4     |
| 105-2-22 | 22 Year Bronze Medallions | \$ 2.30      | 2     | \$ 3.15      | 3     |
| 105-2-23 | 23 Year Bronze Medallions | \$ 2.30      | 2     | \$ 3.15      | 3     |
| 105-2-24 | 24 Year Bronze Medallions | \$ 4.60      | 4     | \$ 4.30      | 4     |
| 105-3-25 | 25 Year Bronze Medallions | \$ 2.30      | 2     | \$ 3.45      | 3     |
| 105-3-26 | 26 Year Bronze Medallions | \$ 5.75      | 5     | \$ 2.30      | 2     |
| 105-3-27 | 27 Year Bronze Medallions | \$ 8.05      | 7     | \$ 1.15      | 1     |
| 105-3-28 | 28 Year Bronze Medallions | \$ 5.75      | 5     | \$ 2.30      | 2     |
| 105-3-29 | 29 Year Bronze Medallions | \$ 4.60      | 4     | \$ 1.15      | 1     |
| 105-3-30 | 30 Year Bronze Medallions | \$ 4.60      | 4     | \$ 1.15      | 1     |
| 105-3-31 | 31 Year Bronze Medallions | \$ 2.30      | 2     |              |       |
| 105-3-32 | 32 Year Bronze Medallions | \$ 2.30      | 2     |              |       |
| 105-3-33 | 33 Year Bronze Medallions | \$ 2.30      | 2     |              |       |
| 105-3-34 | 34 Year Bronze Medallions | \$ 2.30      | 2     |              |       |
| 105-3-35 | 35 Year Bronze Medallions | \$ 2.30      | 2     |              |       |
| 200-1    | Finish Text               |              |       |              |       |
| 200-2    | Danish ACA Workbook       | \$ 30.00     | 3     |              |       |
| 200-2-SP | ACA Is.....Spanish        |              |       |              |       |
| 200-4    | Spanish Workbook          | \$ 130.00    | 13    | \$ 10.00     | 1     |
| 200-5    | Danish Hardcover          | \$ 60.00     | 4     | \$ 30.00     | 2     |
|          |                           | \$ 36,656.85 | 5,413 | \$ 26,230.20 | 4,226 |

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