

- The Database and Website Committee meets regularly via teleconference. If you are interested in participating please send an email to [webservant@adultchildren.org](mailto:webservant@adultchildren.org).
- We can use people experienced with web design, particularly Word Press.
- The new shopify shopping cart is now accessed via [shop.adultchildren.org](http://shop.adultchildren.org). New reports are being written to assist with shipping and inventory processing.
- Working together with the ABC/AWC host committee we migrated the <https://www.acaworldconvention.org/> to wordpress. This makes it easier to maintain going forward
- There have been concerns about meeting lists be removed from the website without notice. The original idea was to require groups to update their information at least once each year to ensure meetings that had closed did not remain on the website and cause people to show up looking for a meeting that closed. But having ongoing meetings removed from the website was never our intention. We have updated all current meetings to ensure they do not auto expire. And any meeting that was auto expired in the past year is being reviewed to see if it should be restored.
- We are also investigating changes to the adultchildren website and information repository.
- There is nothing new to report on streaming the ABC in Toronto.
- There were a number of outages on the website and meeting lists. The problem was related to our Rackspace account and management of disk space – we are taking corrective actions to ensure this does not happen again.

Website usage statistics for November:

- 47,981 User Sessions in November down from 48,580 in October
- 33,936 Unique users down from 34,301
- 100,457 pageviews, up from 99,109 Page
- 61.80 % of users were new which is down from 61.90 %
- The bounce rate (users leaving the site immediately) was 63.21%, down from 64.03%
- 55.54% of users accessed the site with Mobile devices, 37.33% with a desktop, and 7.13% with a tablet
- The pages accessed the most often were
  - Laundry List – 19,263 views, 19.18% of the total page views
  - Find a meeting – 7,228 views (7.20%)
  - Find a meeting Search results 4,201 views (4.18%)
  - Literature – 4,133 (4.17%)
  - The Problem – 3,331 views (3.32%)
- Users continue to come from across the globe with the top 5 session counts from:
  - United States – 82.59% of users
  - Canada – 4.18%
  - United Kingdom – 3.98%
  - Australia – 1.83%
  - India – 0.59%