

**Adult Children of Alcoholics®  
Alcoholic/Dysfunctional Families**

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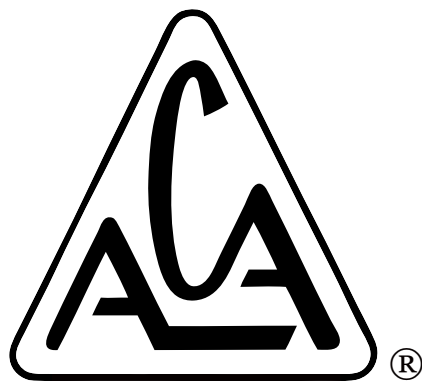
**USAGE IDENTITY STANDARDS**

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The ACA® logo is used to convey several key initiatives necessary to successfully and consistently brand our group. Only the logo as shown above is to be used. No previous versions of ACA® logos should be used.

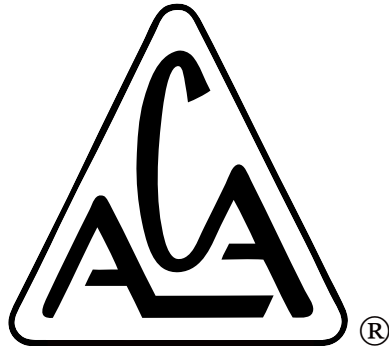
The logo should not be constructed with existing fonts or artwork. It should only be reproduced from approved image files (available from or at \_\_\_\_\_).

This guideline outlines how the logo is to be used. If you have questions about the logo or its usage, please contact \_\_\_\_\_.

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# LOGO GUIDELINES

There is only one version of the ACA logo.



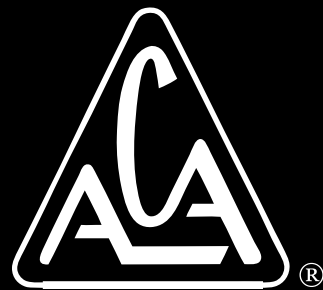
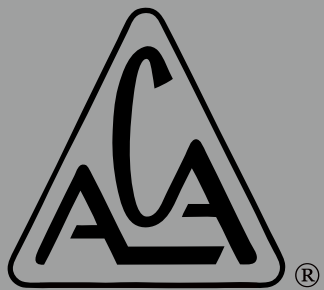
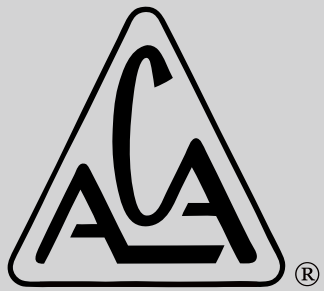
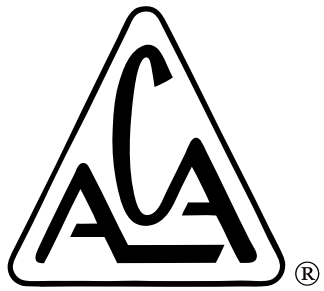
No taglines should be used with the logo, and no other copy should be added to the logo (e.g., group or division names or product names or categories).



To Maintain consistency and integrity of the logo, no other images should be used with the logo to achieve a different look (e.g., placement of the logo inside an oval or box).



Maintain sufficient contrast between the logo and its background.



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