Publishing Committee Monthly Report January 2022

Purpose:

To create a WSO Publishing Committee that will centralize and direct all publishing activities, and ensure efficient, affordable delivery of literature to the entire world fellowship, with consistent business practices and oversight.

Committee Members:

Chair: Sue V. Members: Charlie H, Justine F, Fredrik H, Sharon F, Bill D, Lucia, Markus, Christine, Karen. Marion.. Brad L

Publishing Committee Meets: Fridays, 10:00 am EST, 7:00 am PST, 4:00 pm CET, 5:00 pm SAST, 8:30 pm India, 3 pm GMT)

https://acawso.org/category/publishing-committee/

Activities & Accomplishments:

- 1. Publications being worked on:
- a) Print Format: Italian BRB and YWB, Lithuanian BRB, French BRB
- b) Implementing 2021 ABC motions for publications: We completed the update on the 23rd printing of the BRB for the motion approved, "We propose that in future printings of Chapter 19 in the BRB, the second personal share under TRADITION THREE (p. 503) be deleted entirely". We are implementing this change with new translations, reprints of the BRB, BRB epubs etc.
- c) Online Epub Conversion: English YWB and the Japanese BRB and YWB.
- d) Free Literature Format for Website: Completed Polish flyers and trifolds
- **2. Amazon:** We are experiencing significant difficulties with opening the Amazon Asia marketplace. We have escalated within Amazon and are exploring hiring a new consultant to resolve these issues.
- **3. Legal requirements for publications:** We are assessing our copyright and the different names of ACA used on the cover and copyright pages of our publication. We have received legal counsel on the correct format.
- **4. Increasing efficiency of publishing operations:** We are assessing publishing operations to increase delegation from the board to the Publishing Committee for oversight in accordance with Concepts VIII and X. We forwarded a motion to the board to standardize the pricing of ebooks and to delegate to the Publishing Committee the ability to adjust downwards due to economic conditions if there is a concern for ACA "affordability". This will increase our turn around time to publish.
- **5. Translations:** We have started discussions about improving the publishing procedures and turn around time for the translations workflow.
- **6. New literature formats:** Brad H presented his proposal to introduce "large font " in our publications Publishing Committee, very insightful. Brad H is working with Christine C, Lliterature Chair to review options.

7. Presentations: We updated the Literature Committee at their quarterly call and the Board Trustees on publications published in previous years and the estimate for the next 2 years. We are increasing from 9 to 20 languages and 20 to 45 potential published publications. These are both challenging and exciting times for the fellowship. ACA literature is foundational to our ACA Recovery and Carrying the ACA Message, Tradition 5. The powerpoint has been uploaded to our section on the website, link is at the beginning of this report.

Please use our new intake link for requests for approved English and Translated ACA literature:

Intake for Publishing Requests: https://acawso.org/publishing_intake

<u>Call for Service:</u> We are in need of volunteers around the world for both English and Translated languages with experience in publishing and Adobe Indesign. We would love to hear from our members!

Questions & Offers to Provide Service: Please Contact Sue V at: publishingchair@acawso.org