

# WSO Information Technology Committee Report

## Activities for January 2022

### About WSO IT

Volunteers: Brad L (chair), Jim B (board liaison), Marcin C, Mary Jo, Cheryl F, Kathy T, Joe H., Daniel O., Joe A, Dylan G

Contact the committee: [itchair@acawso.org](mailto:itchair@acawso.org)

The WSO IT Committee supports the work of the Board, WSO Committees, and special workers by assisting with technological solutions. We maintain [adultchildren.org](http://adultchildren.org), [shop.adultchildren.org](http://shop.adultchildren.org), [acawso.org](http://acawso.org), [acawsoec.com](http://acawsoec.com), and [acaworldconvention.org](http://acaworldconvention.org).

We meet weekly on Wednesdays at 1pm ET via Zoom and use our channel on Slack for work between meetings. If you're interested in joining us, please send an email to [itchair@acawso.org](mailto:itchair@acawso.org). We welcome anyone who is interested in becoming involved, especially those experienced in database, graphics and web design, particularly WordPress.

### Status of IT Goals from the 2021 ABC

- In progress- Complete redesign and deployment of a modern [adultchildren.org](http://adultchildren.org) website
  - Content Update Project - Update, add, and remove content with input from WSO committees.
  - Hire a web designer or design firm
    - Implement modern attractive design
    - Utilize content update project material
    - Optimize site for faster response
    - Improve accessibility
  - Research faster hosting options and move all live ACA websites to that faster host
- In Progress -Meeting list update project
  - Get input from the fellowship
  - Improve meeting search filters (e.g search by language used)
  - Improve aesthetics of the meeting search and results
  - Leverage paid professionals where appropriate
- In Progress - Review options and develop a plan for updating the [acawso.org](http://acawso.org) site

### Current IT Activities

- Website redesign project
  - Interviewed potential web developers for the new [adultchildren.org](http://adultchildren.org)
  - Work continues on rewriting pages that need an update for the new site
  - Reorganization of the [adultchildren.org](http://adultchildren.org) menu and removal of out of date pages

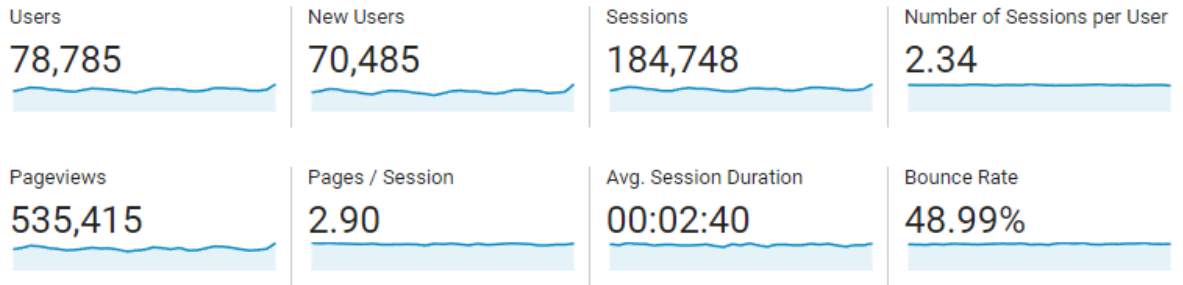
## **WSO Information Technology Committee Report Activities for January 2022**

- Meeting List redesign project
  - The meeting list is being re-coded to be a plugin, rather than attached to the theme of the website - it is in advanced testing stages
  
- Business IT
  - Purchased Smartsheets a project management software for Publishing, Literature, IT, and WSO office - Training is forthcoming
  - Searching for an inventory controls system as well as new accounting software for Finance and the WSO Office
  
- Meeting List maintenance
  - Developing policies on what constitutes a meeting
  - Developing a plan to require meetings to update within a certain time period
  - Removing meetings that are no longer activities
  - Field a large number of requests for meeting updates and new registrations
  
- **Adultchildren.org**
  - New Comline Blog launched
  
- **Acawso.org**
  - Updates to committee pages on website - ongoing
  - Posting monthly committee reports - ongoing

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### Adultchildren.org Analytics (January 1 - 31)




Country ?	Acquisition			Behavior		
	Users ? ↓	New Users ?	Sessions ?	Bounce Rate ?	Pages / Session ?	Avg. Session Duration ?
	<b>78,785</b> % of Total: 100.00% (78,785)	<b>70,547</b> % of Total: 100.09% (70,485)	<b>184,748</b> % of Total: 100.00% (184,748)	<b>48.99%</b> Avg for View: 48.99% (0.00%)	<b>2.90</b> Avg for View: 2.90 (0.00%)	<b>00:02:40</b> Avg for View: 00:02:40 (0.00%)
1.  United States	<b>63,675</b> (79.45%)	56,474 (80.05%)	147,019 (79.58%)	47.41%	2.99	00:02:46
2.  United Kingdom	<b>3,839</b> (4.79%)	3,379 (4.79%)	8,374 (4.53%)	56.46%	2.50	00:02:20
3.  Canada	<b>3,619</b> (4.52%)	3,099 (4.39%)	8,554 (4.63%)	48.64%	2.95	00:02:37
4.  Australia	<b>1,406</b> (1.75%)	1,219 (1.73%)	3,339 (1.81%)	55.62%	2.33	00:02:08
5.  Sweden	<b>930</b> (1.16%)	752 (1.07%)	2,794 (1.51%)	63.46%	1.88	00:01:28
6.  Germany	<b>547</b> (0.68%)	449 (0.64%)	1,361 (0.74%)	57.16%	2.67	00:02:39
7.  Netherlands	<b>510</b> (0.64%)	416 (0.59%)	1,277 (0.69%)	55.52%	2.22	00:02:13
8.  Ireland	<b>444</b> (0.55%)	381 (0.54%)	993 (0.54%)	52.67%	2.86	00:02:25
9.  Russia	<b>363</b> (0.45%)	332 (0.47%)	643 (0.35%)	58.01%	2.21	00:01:57
10.  China	<b>294</b> (0.37%)	283 (0.40%)	368 (0.20%)	89.13%	1.24	00:00:35

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Source / Medium ?	Acquisition			Behavior		
	Users ? ↓	New Users ?	Sessions ?	Bounce Rate ?	Pages / Session ?	Avg. Session Duration ?
	<b>78,785</b> % of Total: 100.00% (78,785)	<b>70,547</b> % of Total: 100.09% (70,485)	<b>184,748</b> % of Total: 100.00% (184,748)	<b>48.99%</b> Avg for View: 48.99% (0.00%)	<b>2.90</b> Avg for View: 2.90 (0.00%)	<b>00:02:40</b> Avg for View: 00:02:40 (0.00%)
<input type="checkbox"/> 1. (direct) / (none)	<b>70,517</b> (79.50%)	68,460 (97.04%)	119,112 (64.47%)	53.10%	2.75	00:02:25
<input type="checkbox"/> 2. google / organic	<b>14,798</b> (16.68%)	1,643 (2.33%)	54,829 (29.68%)	41.67%	3.14	00:03:03
<input type="checkbox"/> 3. bing / organic	<b>737</b> (0.83%)	96 (0.14%)	2,431 (1.32%)	31.59%	3.80	00:04:10
<input type="checkbox"/> 4. acawso.org / referral	<b>380</b> (0.43%)	22 (0.03%)	1,598 (0.86%)	34.04%	3.91	00:04:03
<input type="checkbox"/> 5. duckduckgo / organic	<b>293</b> (0.33%)	66 (0.09%)	1,297 (0.70%)	44.02%	2.99	00:03:05
<input type="checkbox"/> 6. yahoo / organic	<b>292</b> (0.33%)	44 (0.06%)	1,076 (0.58%)	31.51%	3.51	00:03:26
<input type="checkbox"/> 7. m.facebook.com / referral	<b>144</b> (0.16%)	6 (0.01%)	263 (0.14%)	52.85%	2.78	00:01:56
<input type="checkbox"/> 8. intherooms.com / referral	<b>99</b> (0.11%)	15 (0.02%)	268 (0.15%)	78.73%	1.54	00:01:26
<input type="checkbox"/> 9. l.facebook.com / referral	<b>82</b> (0.09%)	7 (0.01%)	232 (0.13%)	35.34%	3.13	00:03:46
<input type="checkbox"/> 10. aca-sverige.org / referral	<b>79</b> (0.09%)	6 (0.01%)	294 (0.16%)	77.89%	1.30	00:00:42

1. /quick-search/?onlinebt=Click+Here		108,459	 20.26%
2. /meeting-search/		93,944	 17.55%
3. /		50,027	 9.34%
4. /meditation/		42,006	 7.85%
5. /literature/laundry-list/		26,431	 4.94%
6. /find-a-meeting-contact/		25,344	 4.73%
7. /quick-search/?telephonebt=Click+Here		21,923	 4.09%
8. /virtual-meetings-calendar/		9,620	 1.80%
9. /quick-search/		9,453	 1.77%
10. /meeting-details/		7,933	 1.48%