

WSO Information Technology Committee Report

Activities for January 2022

About WSO IT

Volunteers: Brad L (chair), Jim B (board liaison), Marcin C, Mary Jo, Cheryl F, Kathy T, Joe A

Contact the committee: itchair@acawso.org

The WSO IT Committee supports the work of the Board, WSO Committees, and special workers by assisting with technological solutions. We maintain adultchildren.org, shop.adultchildren.org, acawso.org, acawsoec.com, and acaworldconvention.org.

We meet weekly on Wednesdays at 1pm ET via Zoom and use our channel on Slack for work between meetings. If you're interested in joining us, please send an email to itchair@acawso.org. We welcome anyone who is interested in becoming involved, especially those experienced in database, graphics and web design, particularly WordPress.

Status of IT Goals from the 2021 ABC

- In progress- Complete redesign and deployment of a modern adultchildren.org website
 - Content Update Project - Update, add, and remove content with input from WSO committees.
 - Hire a web designer or design firm
 - Implement modern attractive design
 - Utilize content update project material
 - Optimize site for faster response
 - Improve accessibility
- In Progress -Meeting list update project
 - Get input from the fellowship
 - Improve meeting search filters (e.g search by language used)
 - Improve aesthetics of the meeting search and results
 - Leverage paid professionals where appropriate
- In Progress - Review options and develop a plan for updating the acawso.org site
- Complete
 - Research faster hosting options and move all live ACA websites to that faster host

Current IT Activities

- Report on the 2021 Hacking Incident now available on the IT section of acawso.org
- Website redesign project
 - Selected a company to do develop the new adutchildren.org website
 - Work continues on rewriting pages that need an update for the new site

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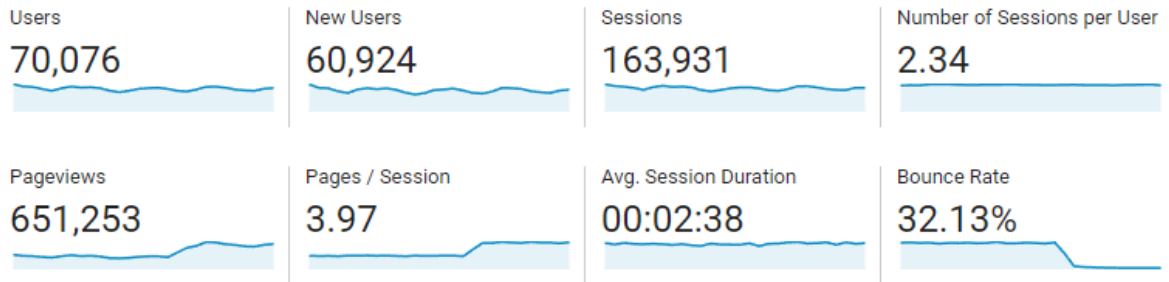
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- Reorganization of the adultchildren.org menu and removal of out of date pages
- Meeting List redesign project
 - The meeting list is being re-coded to be a plugin, rather than attached to the theme of the website - update planned to be deployed in March 2022 (updates include meeting spoken language, improved sort functionality, improved admin interface to increase efficiency of the meeting update team,etc.
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- Business IT
 - Began Training with multiple committees on Smartsheets, project management software
 - Multiple meetings with vendors regarding implementation of new inventory and finance software
- Meeting List maintenance
 - Developing policies on what constitutes a meeting
 - Developing a plan to require meetings to update within a certain time period
 - Removing meetings that are no longer activities
 - Field a large number of requests for meeting updates and new registrations
- **Adultchildren.org**
 - Comline Blog fully functional and being maintained by the Comline Committee
- **Acawso.org**
 - Updates to committee pages on website - ongoing
 - Posting monthly committee reports - ongoing

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Adultchildren.org Analytics (January 1 - 31)



Country	Users	% Users
1. United States	56,167	79.66%
2. United Kingdom	3,274	4.64%
3. Canada	3,157	4.48%
4. Australia	1,260	1.79%
5. Sweden	771	1.09%
6. Germany	523	0.74%
7. Ireland	424	0.60%
8. Netherlands	381	0.54%
9. Russia	255	0.36%
10. India	237	0.34%

WSO Information Technology Committee Report Activities for January 2022

<input type="checkbox"/>	Default Channel Grouping	Acquisition			Behavior		
		Users [?] ↓	New Users [?]	Sessions [?]	Bounce Rate [?]	Pages / Session [?]	Avg. Session Duration [?]
		70,076 % of Total: 100.00% (70,076)	60,953 % of Total: 100.05% (60,924)	163,931 % of Total: 100.00% (163,931)	32.13% Avg for View: 32.13% (0.00%)	3.97 Avg for View: 3.97 (0.00%)	00:02:38 Avg for View: 00:02:38 (0.00%)
<input type="checkbox"/>	1. Direct	58,319 (74.73%)	55,457 (90.98%)	100,273 (61.17%)	36.40%	3.58	00:02:21
<input type="checkbox"/>	2. Organic Search	17,662 (22.63%)	4,974 (8.16%)	57,953 (35.35%)	25.16%	4.60	00:03:05
<input type="checkbox"/>	3. Referral	1,525 (1.95%)	331 (0.54%)	4,808 (2.93%)	26.54%	4.70	00:03:10
<input type="checkbox"/>	4. Social	483 (0.62%)	142 (0.23%)	819 (0.50%)	31.75%	3.94	00:02:29
<input type="checkbox"/>	5. (Other)	47 (0.06%)	46 (0.08%)	73 (0.04%)	78.08%	1.52	00:02:26
<input type="checkbox"/>	6. Email	2 (0.00%)	2 (0.00%)	4 (0.00%)	0.00%	3.25	00:05:41

Page		Pageviews	% Pageviews
1. /quick-search/?onlinebt=Click+Here		126,917	19.49%
2. /meeting-search/		121,545	18.66%
3. /		59,176	9.09%
4. /meditation/		56,229	8.63%
5. /literature/laundry-list/		31,205	4.79%
6. /find-a-meeting-contact/		30,519	4.69%
7. /quick-search/?telephonebt=Click+Here		26,003	3.99%
8. /virtual-meetings-calendar/		13,277	2.04%
9. /quick-search/		10,510	1.61%
10. /meeting-details/		9,229	1.42%

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