

WSO Information Technology Committee Report

Activities for March 2022

About WSO IT

Volunteers: Brad L (chair), Jim B (board liaison), Marcin C, Mary Jo, Cheryl F, Kathy T, Joe A

Contact the committee: itchair@acawso.org

The WSO IT Committee supports the work of the Board, WSO Committees, and special workers by assisting with technological solutions. We maintain adultchildren.org, shop.adultchildren.org, acawso.org, acawsoec.com, and acaworldconvention.org.

We meet weekly on Wednesdays at 1pm ET via Zoom and use our channel on Slack for work between meetings. If you're interested in joining us, please send an email to itchair@acawso.org. We welcome anyone who is interested in becoming involved, especially those experienced in database, graphics and web design, particularly WordPress.

Status of IT Goals from the 2021 ABC

- In progress- Complete redesign and deployment of a modern adultchildren.org website
 - Content Update Project - Update, add, and remove content with input from WSO committees.
 - Hire a web designer or design firm
 - Implement modern attractive design
 - Utilize content update project material
 - Optimize site for faster response
 - Improve accessibility
- In Progress -Meeting list update project
 - Get input from the fellowship
 - Improve meeting search filters (e.g search by language used)
 - Improve aesthetics of the meeting search and results
 - Leverage paid professionals where appropriate
- In Progress - Review options and develop a plan for updating the acawso.org site
- Complete
 - Research faster hosting options and move all live ACA websites to that faster host

Current IT Activities

- Signed agreement to have Next Level Web Solutions begin development of the the new adultchildren.org site
- Preparing for the ABC/AWC by dividing up tasks and testing software (eg world wide online surveys)
- Troubleshooting web server errors and plugin updates

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- Website redesign project
 - Work continues on rewriting pages that need an update for the new site
 - Reorganization of the adultchildren.org menu and removal of out of date pages

- Meeting List redesign project
 - Working on fixes on the backend of the software
 - Adding hybrid - phone + in person meetings
 -

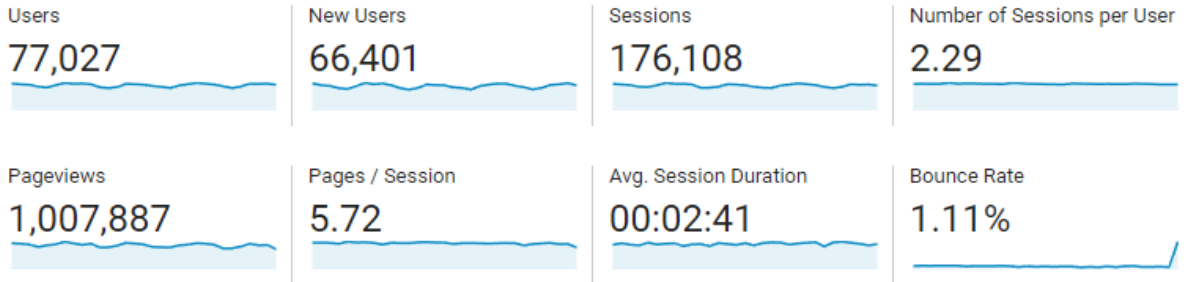
- Business IT
 - Training continues on Smart Sheets
 - Multiple meetings with vendors regarding implementation of new inventory and finance software

- Meeting List maintenance
 - Developing policies on what constitutes a meeting
 - Developing a plan to require meetings to update within a certain time period
 - Removing meetings that are no longer activities
 - Fielded a large number of requests for meeting updates and new registrations

- **Acawso.org**
 - Updates to committee pages on website - ongoing
 - Posting monthly committee reports - ongoing

WSO Information Technology Committee Report Activities for March 2022



Adultchildren.org Analytics (March 1 - 31)



| Country | Users | % Users |
|----------------------|--------|---------|
| 1. 🇺🇸 United States | 61,795 | 80.47% |
| 2. 🇨🇦 Canada | 3,477 | 4.53% |
| 3. 🇬🇧 United Kingdom | 3,387 | 4.41% |
| 4. 🇦🇺 Australia | 1,249 | 1.63% |
| 5. 🇸🇪 Sweden | 801 | 1.04% |
| 6. 🇩🇪 Germany | 472 | 0.61% |
| 7. 🇳🇱 Netherlands | 435 | 0.57% |
| 8. 🇮🇪 Ireland | 411 | 0.54% |
| 9. 🇨🇳 China | 359 | 0.47% |
| 10. 🇮🇳 India | 272 | 0.35% |

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| | Source / Medium ? | Acquisition | | | Behavior | | |
|--------------------------|--|--|--|--|--|--|--|
| | | Users ? ↓ | New Users ? | Sessions ? | Bounce Rate ? | Pages / Session ? | Avg. Session Duration ? |
| | | 77,027 <small>% of Total: 100.00% (77,027)</small> | 66,448 <small>% of Total: 100.07% (66,401)</small> | 176,108 <small>% of Total: 100.00% (176,108)</small> | 1.11% <small>Avg for View: 1.11% (0.00%)</small> | 5.72 <small>Avg for View: 5.72 (0.00%)</small> | 00:02:41 <small>Avg for View: 00:02:41 (0.00%)</small> |
| <input type="checkbox"/> | 1. (direct) / (none) | 43,864 (53.64%) | 40,280 (60.62%) | 82,119 (46.63%) | 1.55% | 5.03 | 00:02:13 |
| <input type="checkbox"/> | 2. google / organic | 30,962 (37.86%) | 21,568 (32.46%) | 78,595 (44.63%) | 0.66% | 6.33 | 00:03:04 |
| <input type="checkbox"/> | 3. bing / organic | 1,496 (1.83%) | 980 (1.47%) | 3,310 (1.88%) | 0.45% | 7.71 | 00:03:56 |
| <input type="checkbox"/> | 4. duckduckgo / organic | 591 (0.72%) | 390 (0.59%) | 2,229 (1.27%) | 0.67% | 6.01 | 00:03:09 |
| <input type="checkbox"/> | 5. yahoo / organic | 531 (0.65%) | 360 (0.54%) | 1,343 (0.76%) | 0.37% | 7.59 | 00:03:51 |
| <input type="checkbox"/> | 6. m.facebook.com / referral | 517 (0.63%) | 458 (0.69%) | 624 (0.35%) | 0.64% | 5.16 | 00:01:49 |
| <input type="checkbox"/> | 7. acawso.org / referral | 408 (0.50%) | 99 (0.15%) | 1,375 (0.78%) | 2.98% | 7.49 | 00:04:34 |
| <input type="checkbox"/> | 8. compliance.fifoundry.net / referral | 290 (0.35%) | 285 (0.43%) | 300 (0.17%) | 6.00% | 2.52 | 00:00:16 |
| <input type="checkbox"/> | 9. lm.facebook.com / referral | 222 (0.27%) | 193 (0.29%) | 247 (0.14%) | 0.40% | 5.72 | 00:01:47 |
| <input type="checkbox"/> | 10. l.facebook.com / referral | 189 (0.23%) | 124 (0.19%) | 295 (0.17%) | 1.02% | 5.28 | 00:01:44 |

| Page | | Pageviews | % Pageviews |
|--|--|-----------|-------------|
| 1. /meeting-search/ |  | 194,432 | 19.29% |
| 2. /quick-search/?onlinebt=Click+Here |  | 138,018 | 13.69% |
| 3. / |  | 98,804 | 9.80% |
| 4. /meditation/ |  | 90,270 | 8.96% |
| 5. /quick-search/ |  | 83,478 | 8.28% |
| 6. /literature/laundry-list/ |  | 54,419 | 5.40% |
| 7. /find-a-meeting-contact/ |  | 43,809 | 4.35% |
| 8. /quick-search/?telephonebt=Click+Here |  | 31,916 | 3.17% |
| 9. /virtual-meetings-calendar/ |  | 19,236 | 1.91% |
| 10. /meeting-details/ |  | 13,105 | 1.30% |