

WSO Information Technology Committee Report

Activities for May 2022

About WSO IT

Volunteers: Brad L (chair), Jim B (board liaison), Marcin C, Mary Jo, Cheryl F, Kathy T, Joe A

Contact the committee: itchair@acawso.org

The WSO IT Committee supports the work of the Board, WSO Committees, and special workers by assisting with technological solutions. We maintain adultchildren.org, shop.adultchildren.org, acawso.org, acawsoec.com, and acaworldconvention.org.

We meet weekly on Wednesdays at 1pm ET via Zoom and use our channel on Slack for work between meetings. If you're interested in joining us, please send an email to itchair@acawso.org. We welcome anyone who is interested in becoming involved, especially those experienced in database, graphics and web design, particularly WordPress.

Status of IT Goals from the 2022 ABC

- In progress- Complete redesign and deployment of a modern adultchildren.org website
 - Content Update Project - Website Redesign Subcommittee continues to update, add, and remove content with input from WSO committees.
 - Next Level has been contracted by WSO
 - Implement modern attractive design
 - Utilize content update project material
 - Optimize site for faster response
 - Improve accessibility
- In progress - Contract support for the meeting list plugin
 - Meetings are being scheduled with Next Level
- Continue to harden our websites against attack
 - Deployed Web Application and Endpoint Firewalls
 - Continue to Monitor Scans and Alerts
- In Progress - Review options and develop a plan for updating the acawso.org site

Current IT Activities

- ABC/AWC
 - Election Buddy, polling software
 - Fellowship successfully used the software for many polls during and after ABC hours
 - IBM Streaming Software
 - Successfully deployed live streams of both the ABC and AWC

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- Quickly deployed summaries and audios of ABC discussions allowing those delegates not in attendance to review the material for world wide online voting
- Coordinated with ABC and Delegate Engagement Committees

- Meeting List Update Project
 - Ability to designate your meeting as both telephone and online now available

- Website Redesign Project
 - Work continues on rewriting pages that need an update for the new site (eg. Am I an adult child, Emotional Sobriety)
 - Reorganization of the adultchildren.org menu and removal of out of date pages

- Business IT
 - Training continues on Smart Sheets
 - Multiple meetings with vendors regarding implementation of new inventory and finance software

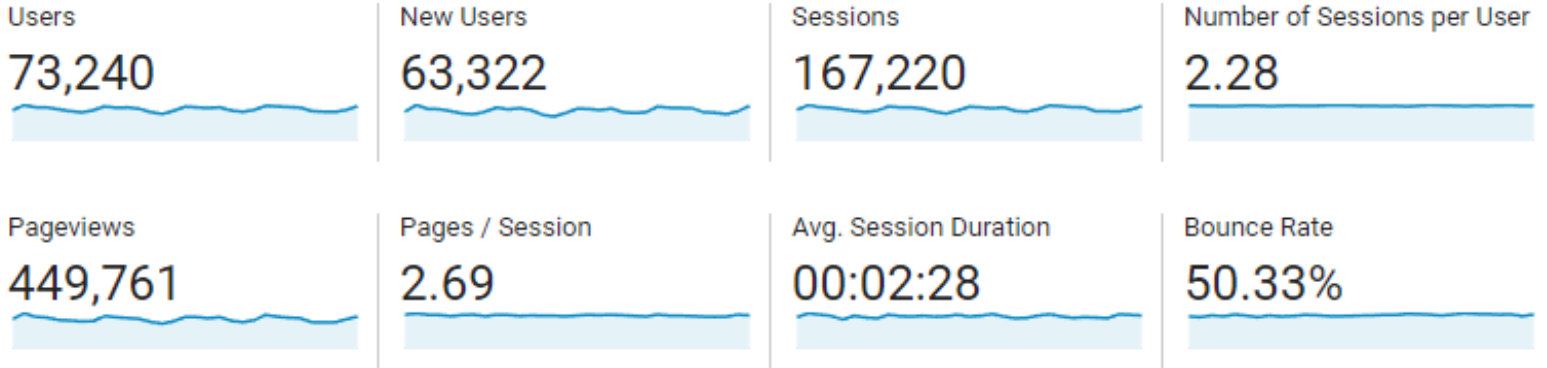
- Meeting List maintenance
 - Developing a plan to require meetings to update within a certain time period
 - Removing meetings that are no longer activities
 - Fielded a large number of requests for meeting updates and new registrations

- **Acawso.org**
 - Updates to committee pages on website - ongoing
 - Posting monthly committee reports - ongoing

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Adultchildren.org Analytics (May 1 - 31)



Country	Users	% Users
1. United States	58,089	79.39%
2. United Kingdom	3,501	4.78%
3. Canada	3,082	4.21%
4. Australia	1,261	1.72%
5. Sweden	873	1.19%
6. Germany	572	0.78%
7. Ireland	446	0.61%
8. Netherlands	443	0.61%
9. Russia	349	0.48%
10. New Zealand	330	0.45%

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	Source / Medium ?	Acquisition			Behavior		
		Users ? ↓	New Users ?	Sessions ?	Bounce Rate ?	Pages / Session ?	Avg. Session Duration ?
		73,240 % of Total: 100.00% (73,240)	63,363 % of Total: 100.06% (63,322)	167,220 % of Total: 100.00% (167,220)	50.33% Avg for View: 50.33% (0.00%)	2.69 Avg for View: 2.69 (0.00%)	00:02:28 Avg for View: 00:02:28 (0.00%)
<input type="checkbox"/>	1. google / organic	38,718 (51.31%)	31,416 (49.58%)	91,662 (54.82%)	45.46%	2.93	00:02:44
<input type="checkbox"/>	2. (direct) / (none)	28,932 (38.34%)	26,158 (41.28%)	60,199 (36.00%)	58.50%	2.25	00:02:00
<input type="checkbox"/>	3. bing / organic	1,467 (1.94%)	1,039 (1.64%)	3,259 (1.95%)	36.82%	3.41	00:03:09
<input type="checkbox"/>	4. duckduckgo / organic	772 (1.02%)	617 (0.97%)	1,963 (1.17%)	43.05%	2.95	00:02:54
<input type="checkbox"/>	5. m.facebook.com / referral	760 (1.01%)	741 (1.17%)	850 (0.51%)	64.47%	2.25	00:01:38
<input type="checkbox"/>	6. yahoo / organic	678 (0.90%)	502 (0.79%)	1,555 (0.93%)	37.94%	3.47	00:03:10
<input type="checkbox"/>	7. acawso.org / referral	405 (0.54%)	162 (0.26%)	1,110 (0.66%)	42.16%	3.46	00:03:05
<input type="checkbox"/>	8. lm.facebook.com / referral	266 (0.35%)	248 (0.39%)	292 (0.17%)	56.51%	2.46	00:01:34
<input type="checkbox"/>	9. aca-sverige.org / referral	207 (0.27%)	172 (0.27%)	510 (0.30%)	74.90%	1.63	00:00:57
<input type="checkbox"/>	10. l.facebook.com / referral	189 (0.25%)	137 (0.22%)	288 (0.17%)	44.79%	2.96	00:03:31

Page	Pageviews	% Pageviews
1. /meeting-search/ 	93,810	 20.86%
2. /quick-search/ 	67,458	 15.00%
3. / 	45,008	 10.01%
4. /meditation/ 	41,450	 9.22%
5. /quick-search/?onlinebt=Click+Here 	36,148	 8.04%
6. /literature/laundry-list/ 	26,393	 5.87%
7. /find-a-meeting-contact/ 	18,853	 4.19%
8. /quick-search/?telephonebt=Click+Here 	8,006	 1.78%
9. /virtual-meetings-calendar/ 	7,446	 1.66%
10. /meeting-details/ 	4,765	 1.06%