

WSO Information Technology Committee Report

Activities for October/November 2022

About WSO IT

Volunteers: Brad L (chair), , Marcin C (vice-chair), Mary Jo, Cheryl F, Kathy T, Jackie M, Jenn B, Clare W

Contact the committee: itmanager@acawso.org

The WSO IT Committee supports the work of the Board, WSO Committees, and special workers by assisting with technological solutions. We maintain adultchildren.org, shop.adultchildren.org, acawso.org, acawsoec.com, and acaworldconvention.org.

We meet weekly on Mondays at 4pm ET via Zoom and use our channel on Slack for work between meetings. If you're interested in joining us, please send an email to itchair@acawso.org. We welcome anyone who is interested in becoming involved, especially those experienced in database, graphics and web design, particularly WordPress.

Status of IT Goals from the 2022 ABC

- In progress- Complete redesign and deployment of a modern adultchildren.org website
 - Content Update Project - Website Redesign Subcommittee continues to update, add, and remove content with input from WSO committees.
 - Next Level has been contracted by WSO
 - Implement modern attractive design
 - Utilize content update project material
 - Optimize site for faster response
 - Improve accessibility
- In progress - Contract support for the meeting list plugin
 - Meetings are being scheduled with Next Level
- Continue to harden our websites against attack
 - Deployed Web Application and Endpoint Firewalls
 - Continue to Monitor Scans and Alerts
- In Progress - Review options and develop a plan for updating the acawso.org site

Current IT Activities

- [Adultchildren.org](http://adultchildren.org) redesign update
 - IT committee has confirmed new designs with Next Level for the home page, general content page, daily meditation page, search results page, faq page, free literature page, Contact page, audio workshop page, blog homepage, blog category page, and blog single display page

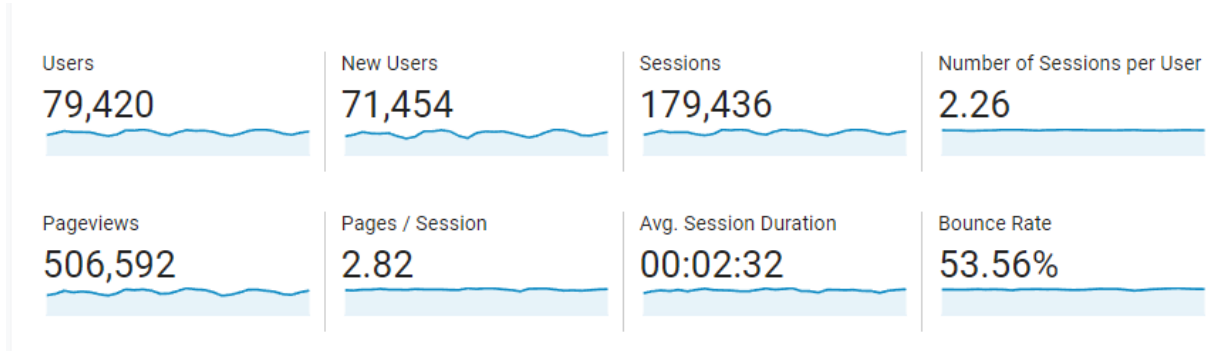
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- Meeting List Plugin outsourcing of work update
 - Jim B has stepped in as a temporary contractor for the plugin as the current contractor was not meeting expectations. Plan to transition plugin contracting work to Next Level
- Continue to complete many requests from other committees for IT services
- Website Design Subcommittee
 - Many committees have transitioned to the new page design
- Business IT Subcommittee
 - Complete redesign of shop.adultchildren.org
 - Enhanced shopping cart
 - Addition of ebooks
 - Training with Finance and the WSO office on Fishbowl, our new inventory tracking software
 - Coordinating with WSO printers to facilitate dropshipping orders from our shopify orders when the printer is geographically closer to the customer than our Signal Hill Warehouse
- Meeting List Maintenance (MLM) Subcommittee
 - Removing meetings that are no longer active
 - Fielded a large number of requests for meeting updates and new registrations
- Acawso.org
 - Updates to committee pages on website - ongoing
 - Posting monthly committee reports - ongoing

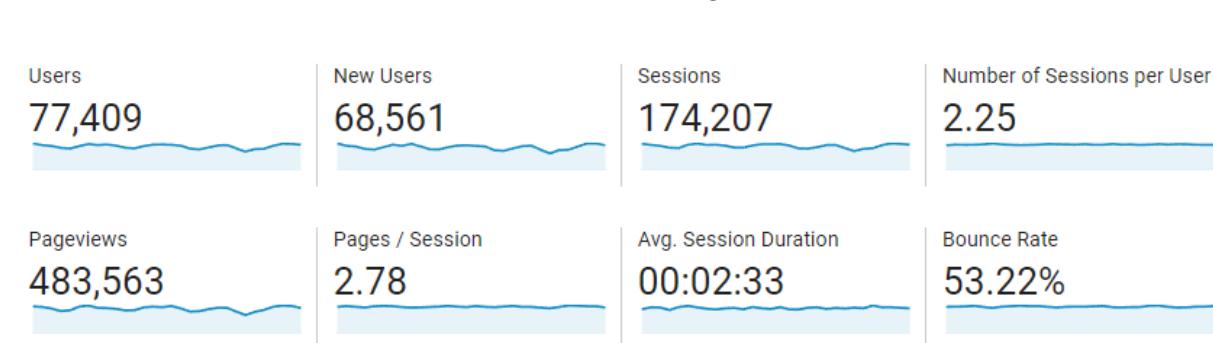
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Adultchildren.org Analytics

(October 1 - 31)












(November 1 - 30)













WSO Information Technology Committee Report Activities for October/November 2022

(October 1 - 31)

Country	Users	% Users
1.  United States	62,923	78.07%
2.  United Kingdom	3,881	4.82%
3.  Canada	3,788	4.70%
4.  Australia	1,537	1.91%
5.  Netherlands	1,006	1.25%
6.  Sweden	986	1.22%
7.  Germany	585	0.73%
8.  Ireland	532	0.66%
9.  Russia	363	0.45%
10.  India	337	0.42%

(November 1 - 30)

Country	Users	% Users
1.  United States	61,817	78.86%
2.  United Kingdom	3,669	4.68%
3.  Canada	3,519	4.49%
4.  Australia	1,396	1.78%
5.  Sweden	1,039	1.33%
6.  Germany	599	0.76%
7.  Ireland	463	0.59%
8.  Netherlands	413	0.53%
9.  India	326	0.42%
10.  Russia	314	0.40%

WSO Information Technology Committee Report Activities for October/November 2022

(October 1 - 31)







Source / Medium ?	Acquisition			Behavior		
	Users ? ↓	New Users ?	Sessions ?	Bounce Rate ?	Pages / Session ?	Avg. Session Duration ?
	79,420 % of Total: 100.00% (79,420)	71,502 % of Total: 100.07% (71,454)	179,436 % of Total: 100.00% (179,436)	53.56% Avg for View: 53.56% (0.00%)	2.82 Avg for View: 2.82 (0.00%)	00:02:32 Avg for View: 00:02:32 (0.00%)
<input type="checkbox"/> 1. google / organic	42,927 (51.58%)	35,978 (50.32%)	98,896 (55.11%)	49.42%	3.06	00:02:46
<input type="checkbox"/> 2. (direct) / (none)	31,366 (37.69%)	28,796 (40.27%)	63,302 (35.28%)	61.18%	2.37	00:02:06
<input type="checkbox"/> 3. bing / organic	1,585 (1.90%)	1,140 (1.59%)	3,356 (1.87%)	36.74%	4.09	00:03:38
<input type="checkbox"/> 4. duckduckgo / organic	872 (1.05%)	715 (1.00%)	2,450 (1.37%)	46.20%	2.96	00:03:04
<input type="checkbox"/> 5. yahoo / organic	671 (0.81%)	534 (0.75%)	1,407 (0.78%)	44.92%	3.35	00:02:39
<input type="checkbox"/> 6. m.facebook.com / referral	649 (0.78%)	625 (0.87%)	794 (0.44%)	57.05%	2.41	00:01:35
<input type="checkbox"/> 7. acawso.org / referral	458 (0.55%)	167 (0.23%)	1,177 (0.66%)	37.55%	3.81	00:03:38
<input type="checkbox"/> 8. hazeldenbettyford.org / referral	349 (0.42%)	256 (0.36%)	454 (0.25%)	54.85%	2.97	00:03:06
<input type="checkbox"/> 9. lm.facebook.com / referral	272 (0.33%)	262 (0.37%)	301 (0.17%)	55.15%	2.89	00:02:32
<input type="checkbox"/> 10. aca-sverige.org / referral	268 (0.32%)	217 (0.30%)	829 (0.46%)	76.48%	1.51	00:01:16

(November 1 - 30)

Source / Medium ?	Acquisition			Behavior		
	Users ? ↓	New Users ?	Sessions ?	Bounce Rate ?	Pages / Session ?	Avg. Session Duration ?
	77,409 % of Total: 100.00% (77,409)	68,593 % of Total: 100.05% (68,561)	174,207 % of Total: 100.00% (174,207)	53.22% Avg for View: 53.22% (0.00%)	2.78 Avg for View: 2.78 (0.00%)	00:02:33 Avg for View: 00:02:33 (0.00%)
<input type="checkbox"/> 1. google / organic	40,825 (50.92%)	33,798 (49.27%)	94,945 (54.50%)	48.68%	3.02	00:02:48
<input type="checkbox"/> 2. (direct) / (none)	30,790 (38.40%)	28,471 (41.51%)	61,234 (35.15%)	61.28%	2.32	00:02:03
<input type="checkbox"/> 3. bing / organic	1,573 (1.96%)	1,135 (1.65%)	3,562 (2.04%)	37.68%	3.83	00:03:33
<input type="checkbox"/> 4. duckduckgo / organic	840 (1.05%)	684 (1.00%)	2,642 (1.52%)	48.98%	2.76	00:02:36
<input type="checkbox"/> 5. m.facebook.com / referral	694 (0.87%)	674 (0.98%)	790 (0.45%)	59.87%	2.36	00:01:28
<input type="checkbox"/> 6. yahoo / organic	646 (0.81%)	496 (0.72%)	1,334 (0.77%)	40.03%	3.66	00:03:26
<input type="checkbox"/> 7. acawso.org / referral	489 (0.61%)	161 (0.23%)	1,552 (0.89%)	39.18%	3.85	00:03:48
<input type="checkbox"/> 8. aca-sverige.org / referral	285 (0.36%)	224 (0.33%)	899 (0.52%)	75.53%	1.47	00:01:11
<input type="checkbox"/> 9. hazeldenbettyford.org / referral	285 (0.36%)	203 (0.30%)	364 (0.21%)	60.71%	2.35	00:02:30
<input type="checkbox"/> 10. lm.facebook.com / referral	268 (0.33%)	261 (0.38%)	361 (0.21%)	55.12%	2.60	00:02:26

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(October 1 - 31)

Page		Pageviews	% Pageviews
1. /meeting-search/		198,108	 39.11%
2. /		46,283	 9.14%
3. /meditation/		43,563	 8.60%
4. /quick-search/		37,146	 7.33%
5. /literature/laundry-list/		29,802	 5.88%
6. /find-a-meeting-contact/		16,120	 3.18%
7. /online-phone-meetings-calendar/		12,657	 2.50%
8. /daily-affirmation/aca-daily-affirmation/		6,036	 1.19%
9. /meeting-group/		5,411	 1.07%
10. /quick-search/?onlinebt=Click+Here		4,557	 0.90%

(November 1 - 30)

Page		Pageviews	% Pageviews
1. /meeting-search/		192,214	 39.75%
2. /		44,039	 9.11%
3. /meditation/		42,476	 8.78%
4. /quick-search/		36,608	 7.57%
5. /literature/laundry-list/		26,625	 5.51%
6. /find-a-meeting-contact/		15,743	 3.26%
7. /online-phone-meetings-calendar/		11,245	 2.33%
8. /daily-affirmation/aca-daily-affirmation/		5,628	 1.16%
9. /meeting-details/		4,256	 0.88%
10. /quick-search/?onlinebt=Click+Here		4,200	 0.87%