

WSO Information Technology Committee Report

Activities for January 2023

About WSO IT

Volunteers: Brad L (chair), , Marcin C (vice-chair), Mary Jo, Cheryl F, Kathy T, Jackie M, Jenn B, Clare W

Contact the committee: itmanager@acawso.org

The WSO IT Committee supports the work of the Board, WSO Committees, and special workers by assisting with technological solutions. We maintain adultchildren.org, shop.adultchildren.org, acawso.org, acawsoec.com, and acaworldconvention.org.

We meet weekly on Mondays at 4pm ET via Zoom and use our channel on Slack for work between meetings. If you're interested in joining us, please send an email to itchair@acawso.org. We welcome anyone who is interested in becoming involved, especially those experienced in database, graphics and web design, particularly WordPress.

Status of IT Goals from the 2023 ABC

- In progress- Complete redesign and deployment of a modern adultchildren.org website
 - Content Update Project - Website Redesign Subcommittee continues to update, add, and remove content with input from WSO committees.
 - Next Level has been contracted by WSO
 - Implement modern attractive design
 - Utilize content update project material
 - Optimize site for faster response
 - Improve accessibility
- In progress - Contract support for the meeting list plugin
- Continue to harden our websites against attack
 - Deployed Web Application and Endpoint Firewalls
 - Continue to Monitor Scans and Alerts

Current IT Activities

- Discussions have begun on creating a slack tutorial and how to implement a user agreement
- Development of a Policy and Procedures Subcommittee and creation of a policy manual has begun
- Continue to complete many requests from other committees for IT services
- Website Design Subcommittee
 - Continue to review new pages for the new adultchildren.org website

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- More committees have transitioned to the new design on acawso.org
- Business IT Subcommittee
 - Deployment of Teamviewer: single portal view of all office PCs and
 - Remote control
 - Anti-virus/malware/ransomware
 - patch management software
 - Implementation of new shipping software for shopify
 - New shipping options result in substantial savings in shipping cost for users (especially international)
 - Software is only 27% of the cost of its predecessor
 - Deployment of new 7th tradition pages
 - New form has a monthly goal, accepts venmo with recurring option
 - 7th tradition home page
 - Planned Giving (Bequests)
 - Why Contribute to WSO
 - Donation Practices for Online Meetings
 - Signup for a Finance Committee member to visit your group
 - Testing complete of New Zoom Translation plugin:
 - Translates the following languages into English
 - French
 - German
 - Spanish
 - Portuguese
 - Italian
 - Chinese (Simplified)(Beta)
 - Russian
 - Japanese (Beta)
 - Korean (Beta)
 - Dutch
 - Ukrainian

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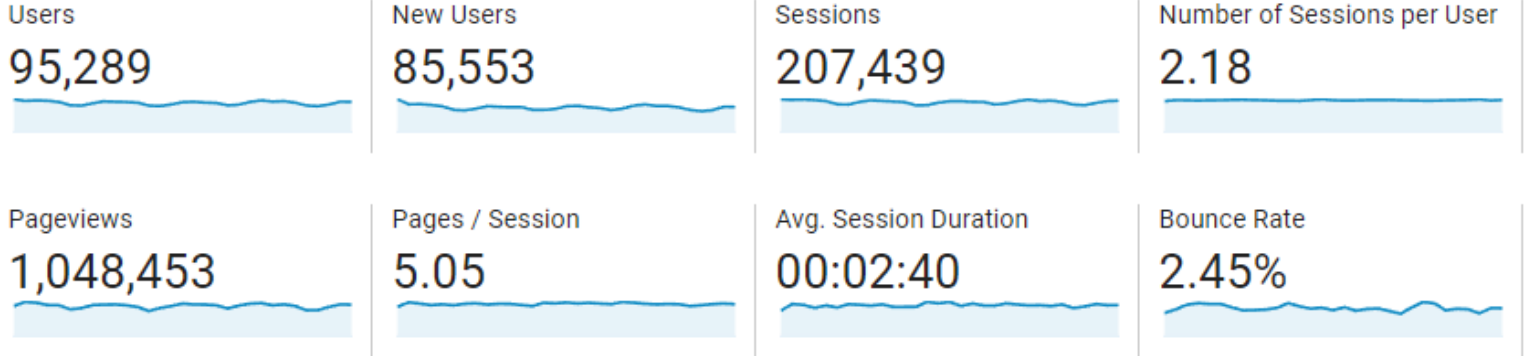
- Meeting List Maintenance (MLM) Subcommittee
 - Removing meetings that are no longer active
 - Fielded a large number of requests for meeting updates and new registrations

- Acawso.org
 - Updates to committee pages on website - ongoing
 - Posting monthly committee reports - ongoing

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Adultchildren.org Analytics



Country	Users	% Users
1. United States	76,004	79.00%
2. Canada	4,409	4.58%
3. United Kingdom	4,405	4.58%
4. Australia	1,660	1.73%
5. Sweden	1,230	1.28%
6. Germany	747	0.78%
7. Netherlands	582	0.60%
8. Ireland	460	0.48%
9. Mexico	402	0.42%
10. Russia	382	0.40%

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<input type="checkbox"/>	Default Channel Grouping	Acquisition			Behavior		
		Users ? ↓	New Users ?	Sessions ?	Bounce Rate ?	Pages / Session ?	Avg. Session Duration ?
		95,289 % of Total: 100.00% (95,289)	85,606 % of Total: 100.06% (85,553)	207,439 % of Total: 100.00% (207,439)	2.45% Avg for View: 2.45% (0.00%)	5.05 Avg for View: 5.05 (0.00%)	00:02:40 Avg for View: 00:02:40 (0.00%)
<input type="checkbox"/>	1. Organic Search	52,288 (52.52%)	43,565 (50.89%)	119,142 (57.43%)	1.57%	5.56	00:03:00
<input type="checkbox"/>	2. Direct	40,120 (40.30%)	37,110 (43.35%)	74,305 (35.82%)	3.09%	4.23	00:02:04
<input type="checkbox"/>	3. Referral	4,871 (4.89%)	2,859 (3.34%)	11,084 (5.34%)	7.21%	5.40	00:03:11
<input type="checkbox"/>	4. Social	2,153 (2.16%)	1,956 (2.28%)	2,770 (1.34%)	3.57%	4.36	00:01:53
<input type="checkbox"/>	5. Email	83 (0.08%)	83 (0.10%)	89 (0.04%)	0.00%	2.43	00:00:19
<input type="checkbox"/>	6. (Other)	37 (0.04%)	33 (0.04%)	49 (0.02%)	42.86%	2.43	00:00:40

Page		Pageviews	% Pageviews
1. /meeting-search/		359,211	34.26%
2. /		111,667	10.65%
3. /meditation/		92,668	8.84%
4. /literature/laundry-list/		62,475	5.96%
5. /quick-search/		58,798	5.61%
6. /find-a-meeting-contact/		35,397	3.38%
7. /online-phone-meetings-calendar/		26,303	2.51%
8. /daily-affirmation/aca-daily-affirmation/		12,626	1.20%
9. /meeting-group/		11,195	1.07%
10. /newcomer/		10,402	0.99%