

# WSO Information Technology Committee Report Activities for April/May 2023

## About WSO IT

**Chair:** Marcin C. (UK)

**Vice-chair:** Brad L(MD, USA)

**Volunteers:** Boaz (FL, USA), Clare W (AUS), Kathy T (CA, USA), Lisa B (NV, USA), Mary Jo (IL, USA)

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The WSO IT Committee supports the work of the Board, WSO Committees, and special workers by assisting with technological solutions. We maintain [adultchildren.org](http://adultchildren.org), [shop.adultchildren.org](http://shop.adultchildren.org), [acawso.org](http://acawso.org), [acawsoec.com](http://acawsoec.com), and [acaworldconvention.org](http://acaworldconvention.org).

We meet weekly on Mondays at 4pm ET via Zoom and use our channel on Slack for work between meetings. If you're interested in joining us, please send an email to [itchair@acawso.org](mailto:itchair@acawso.org). We welcome anyone who is interested in becoming involved, especially those experienced in database, graphics and web design, particularly WordPress.

### *IT Goals for the 2023 year:*

- Deployment of the new [adultchildren.org](http://adultchildren.org) website
- Hiring of a long term contractor to support and enhance the WSO meeting plugin
- Continue to harden our websites against attack
- New pathways for inviting and supporting WSO volunteers
- Continued support of ALL WSO committees, the Board, and the WSO Office

### *Status of IT Goals from the 2022 ABC*

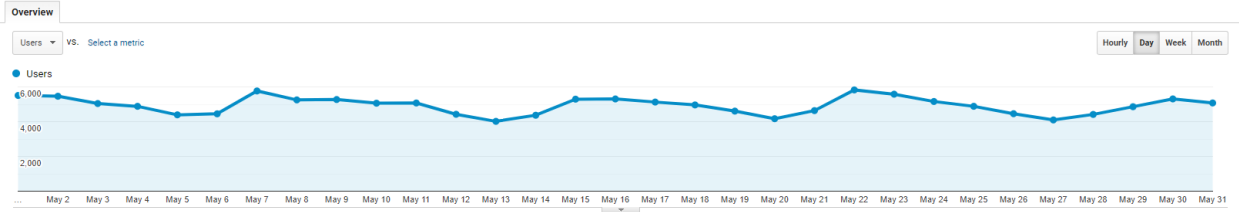
- In progress- Complete redesign and deployment of a modern [adultchildren.org](http://adultchildren.org) website

- Content Update Project - Website Redesign Subcommittee continues to update, add, and remove content with input from WSO committees.
- Next Level has been contracted by WSO
  - Implement modern attractive design
  - Utilize content update project material
  - Optimize site for faster response
  - Improve accessibility
- In progress - Contract support for the meeting list plugin
- Continue to harden our websites against attack
  - Deployed Web Application and Endpoint Firewalls
  - Continue to Monitor Scans and Alerts

## IT Activities in May

- Supported The ABC Conference first week of May as well as reviewed how the event went from the IT standpoint of view
- Welcomed a new Volunteer to the team. Hello Boaz! We are glad you joined us. ✨
- Continued to complete many requests from other committees for IT services
- Deployed updated Event calendar to acawso.org website
- Made recommendation from IT Committee for Special Workers and Board members to use dashlane password manager for improved security
- Most importantly took some time off across the IT Committee and its subcommittees after the ABC as a self-care practice 💜
- *Website Design Subcommittee*
  - Actively reviewing pages from the Next Level contractor and adding pages to their test servers
  - Designs are being developed for a standing conference page on adultchildren.org
  - More committees have transitioned to the new design on acawso.org
- *Business IT Subcommittee*

- Planning for the deployment of local network storage for the Signal Office has begun
  - A Canadian dedicated shopify store that will drop ship items from Canada is close to being able to launch
  - 
  - *Meeting List Maintenance (MLM) Subcommittee*
    - Mary Jo took over chairing of the subcommittee in May. We greatly appreciate it! 🎉
    - Ongoing support for new meeting registrations and updates as well as daily answering of emails coming to the committee. Cooperating with other WSO bodies if needed in regards to meetings, intergroups and events listings
  - *Policy and Procedures Working Group*
    - Worked on some procedures documents that went into the Delegate Binder
  - *Acawso.org*
    - Updates to committee pages on website - ongoing
    - Posting monthly committee reports - ongoing
-



Users: **88,484**  
 New Users: **77,823**  
 Sessions: **198,266**  
 Number of Sessions per User: **2.24**  
 Pageviews: **960,436**  
 Pages / Session: **4.84**  
 Avg. Session Duration: **00:02:32**  
 Bounce Rate: **2.15%**

■ New Visitor ■ Returning Visitor

**Country**

Country	Users	% Users
1. United States	69,066	77.37%
2. United Kingdom	4,233	4.74%
3. Canada	3,849	4.31%
4. Australia	2,111	2.36%
5. Sweden	1,184	1.33%
6. Germany	756	0.85%
7. Netherlands	512	0.57%
8. Ireland	474	0.53%
9. Russia	429	0.48%
10. Mexico	402	0.45%

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Page	Pageviews	Unique Pageviews	Avg. Time on Page	Entrances	Bounce Rate	% Exit	Page Value
	960,436 <small>% of Total: 100.00% (960,436)</small>	330,829 <small>% of Total: 100.00% (330,829)</small>	00:00:39 <small>Avg for View: 00:00:39 (0.00%)</small>	198,243 <small>% of Total: 100.00% (198,243)</small>	2.15% <small>Avg for View: 2.15% (0.00%)</small>	20.64% <small>Avg for View: 20.64% (0.00%)</small>	\$1.69 <small>% of Total: 100.00% (\$1.69)</small>
1. /meeting-search/	325,836 (33.93%)	64,320 (19.44%)	00:00:39	48,389 (24.41%)	0.07%	16.38%	\$0.16 (9.49%)
2. /	99,781 (10.39%)	46,064 (13.92%)	00:00:25	38,545 (19.44%)	2.19%	18.34%	\$1.23 (72.93%)
3. /meditation/	95,531 (9.95%)	40,433 (12.22%)	00:00:41	35,581 (17.95%)	0.07%	37.76%	\$0.03 (1.84%)
4. /literature/laundry-list/	50,930 (5.30%)	22,855 (6.91%)	00:00:57	16,067 (8.10%)	0.10%	34.57%	\$0.11 (6.53%)
5. /quick-search/	47,471 (4.94%)	9,625 (2.91%)	00:00:37	7,108 (3.59%)	0.11%	16.77%	\$0.06 (3.51%)
6. /find-a-meeting-contact/	31,623 (3.29%)	6,323 (1.91%)	00:00:29	1,303 (0.66%)	0.38%	10.39%	\$0.11 (6.31%)
7. /online-phone-meetings-calendar/	29,810 (3.10%)	11,444 (3.46%)	00:00:55	6,797 (3.43%)	0.10%	25.20%	\$0.12 (7.05%)
8. /daily-affirmation/aca-daily-affirmation/	11,353 (1.18%)	4,621 (1.40%)	00:00:52	4,368 (2.20%)	0.05%	34.42%	\$0.04 (2.54%)
9. /meeting-group/	10,594 (1.10%)	3,952 (1.19%)	00:00:14	1,052 (0.53%)	0.00%	4.85%	\$0.55 (32.71%)
10. /newcomer/	10,007 (1.04%)	4,027 (1.22%)	00:00:35	943 (0.48%)	0.00%	15.40%	\$0.32 (19.14%)

Show rows: 10 Go to: 1 1 - 10 of 6300

This report was generated on 6/1/23 at 12:17:56 PM - Refresh Report

Primary Dimension: **Default Channel Grouping** Source / Medium Source Medium Other

Plot Rows Secondary dimension Sort Type: Default

Default Channel Grouping	Acquisition			Behavior			Conversions eCommerce		
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Ecommerce Conversion Rate	Transactions	Revenue
	88,484 <small>% of Total: 100.00% (88,484)</small>	77,879 <small>% of Total: 100.07% (77,823)</small>	198,266 <small>% of Total: 100.00% (198,266)</small>	2.15% <small>Avg for View: 2.15% (0.00%)</small>	4.84 <small>Avg for View: 4.84 (0.00%)</small>	00:02:32 <small>Avg for View: 00:02:32 (0.00%)</small>	0.62% <small>Avg for View: 0.62% (0.00%)</small>	1,228 <small>% of Total: 100.00% (1,228)</small>	\$68,215.04 <small>% of Total: 100.00% (\$68,215.04)</small>
1. Organic Search	47,004 (51.56%)	38,419 (49.33%)	111,577 (56.28%)	1.47%	5.32	00:02:53	0.64%	710 (57.82%)	\$42,172.24 (61.82%)
2. Direct	37,674 (41.32%)	34,691 (44.54%)	74,633 (37.64%)	2.81%	4.10	00:01:59	0.53%	397 (32.33%)	\$18,875.73 (27.67%)
3. Referral	4,378 (4.80%)	2,821 (3.62%)	9,406 (4.74%)	4.50%	5.34	00:02:54	1.20%	113 (9.20%)	\$6,987.31 (10.24%)
4. Social	2,093 (2.30%)	1,928 (2.48%)	2,608 (1.32%)	3.26%	4.15	00:01:45	0.27%	7 (0.57%)	\$154.76 (0.23%)
5. (Other)	15 (0.02%)	13 (0.02%)	32 (0.02%)	37.50%	3.75	00:01:32	0.00%	0 (0.00%)	\$0.00 (0.00%)
6. Email	8 (0.01%)	7 (0.01%)	10 (0.01%)	0.00%	3.90	00:03:48	10.00%	1 (0.08%)	\$25.00 (0.04%)

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