

WSO Information Technology Committee Report Activities for June 2023

About WSO IT

Chair: Marcin C. (UK)

Vice-chair: Brad L(MD, USA)






Volunteers: Boaz (FL, USA), Clare W (AUS), Kathy T (CA, USA), Lisa B (NV, USA), Mary Jo (IL, USA)

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The WSO IT Committee supports the work of the Board, WSO Committees, and special workers by assisting with technological solutions. We maintain adultchildren.org, shop.adultchildren.org, acawso.org, acawsoec.com, and acaworldconvention.org.

We meet weekly on Mondays at 4pm ET via Zoom and use our channel on Slack for work between meetings. If you're interested in joining us, please send an email to itchair@acawso.org. We welcome anyone who is interested in becoming involved, especially those experienced in database, graphics and web design, particularly WordPress.

IT Activities in June

- Discussed a possibility to start utilizing a potential new software for database management that would be used across several WSO committees. 
- Made recommendation for Board members and special workers to use dashlane password manager 
- Started a discussion about potential replacement of the GiveWP plugin which is being used for online contributions 
- Clean up of closed IT channel and IT Google Drive 
- Dealt swiftly with important data exposure 

- Recommended hiring a wordpress security expert to perform security audit on WSO websites 🗝️
- Responded to various IT requests regarding changing content on websites, setting up zoom meetings etc 🙌

- *Website Design Subcommittee*
 - Actively reviewing pages from the Next Level contractor and adding pages to their test servers
 - Updated contact us page with much succinct verbiage and form with some new email addresses or updating outdated ones
 - Deployed AWC page for the event in November
 - Designs are being developed for a standing conference page on adultchildren.org
 - More committees have transitioned to the new design on acawso.org

- *Business IT Subcommittee*
 - Working to develop a registration page for the upcoming Florida Regional Event
 - Coordinating with the Finance Committee to setup and test Fishbowl, our new inventory management software
 - Resolving remaining issues for the new Canada WSO webstore

- *Meeting List Maintenance (MLM) Subcommittee*
 - Joint effort between the Regions/Intergroups sub-committee and MLM to get IGs updated
 - Ongoing support for new meeting registrations and updates as well as daily answering of emails coming to the committee. Cooperating with other WSO bodies as needed in regards to meetings, intergroups and events listings

- *Policy and Procedures Working Group*
 - Integrating statement about only groups into the IT policy, examining potential website policy changes

- Work being done on website guidelines for the OPPM

 - Acawso.org
 - Deployed a new look of buttons on the front page and moved link to volunteer sign up form to more visible places
 - Updates to committee pages on website - ongoing
 - Posting monthly committee reports - ongoing
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IT Goals for the 2023 year:

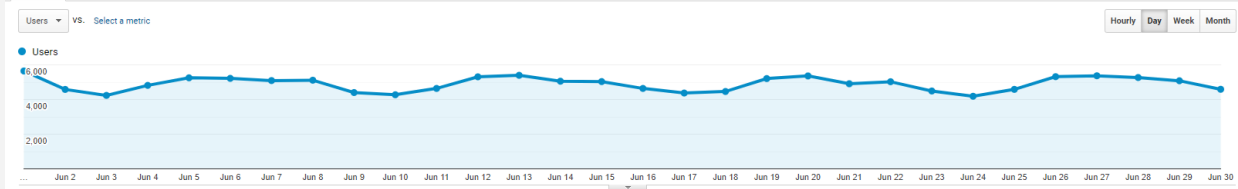
- Deployment of the new adultchildren.org website
- Hiring of a long term contractor to support and enhance the WSO meeting plugin
- Continue to harden our websites against attack
- New pathways for inviting and supporting WSO volunteers
- Continued support of ALL WSO committees, the Board, and the WSO Office

Status of IT Goals from the 2022 ABC

- In progress- Complete redesign and deployment of a modern adultchildren.org website
 - Content Update Project - Website Redesign Subcommittee continues to update, add, and remove content with input from WSO committees.
 - Next Level has been contracted by WSO
 - Implement modern attractive design
 - Utilize content update project material
 - Optimize site for faster response
 - Improve accessibility
 - In progress - Contract support for the meeting list plugin

 - Continue to harden our websites against attack
 - Deployed Web Application and Endpoint Firewalls
 - Continue to Monitor Scans and Alerts
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Adultchildren.org Analytics



Users: 85,751

New Users: 74,208

Sessions: 191,248

Number of Sessions per User: 2.23

Pageviews: 846,671

Pages / Session: 4.43

Avg. Session Duration: 00:02:29

Bounce Rate: 9.93%



Country	Users	% Users
1. United States	66,711	77.99%
2. United Kingdom	3,797	4.44%
3. Canada	3,744	4.38%
4. Australia	1,825	2.13%
5. Sweden	1,088	1.27%
6. Germany	705	0.82%
7. Ireland	628	0.73%
8. Netherlands	529	0.62%
9. Mexico	403	0.47%
10. Russia	366	0.43%

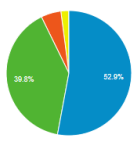
[view full report](#)

Page	Pageviews	Unique Pageviews	Avg. Time on Page	Entrances	Bounce Rate	% Exit	Page Value
	846,671 % of Total: 100.00% (846,671)	316,694 % of Total: 100.00% (316,694)	00:00:43 Avg for View: 00:00:43 (0.00%)	191,208 % of Total: 100.00% (191,208)	9.93% Avg for View: 9.93% (0.00%)	22.58% Avg for View: 22.58% (0.00%)	\$1.65 % of Total: 100.00% (\$1.65)
1. /meeting-search/	286,284 (33.81%)	62,377 (19.70%)	00:00:44	47,623 (24.91%)	6.08%	18.26%	\$0.10 (6.05%)
2. /	85,974 (10.15%)	42,769 (13.50%)	00:00:28	35,693 (18.67%)	7.54%	18.83%	\$1.25 (75.46%)
3. /meditation/	84,475 (9.98%)	38,805 (12.25%)	00:00:49	34,249 (17.91%)	11.94%	41.13%	\$0.07 (4.36%)
4. /literature/laundry-list/	45,021 (5.32%)	21,921 (6.92%)	00:01:05	15,110 (7.90%)	12.93%	37.18%	\$0.07 (4.47%)
5. /quick-search/	40,097 (4.74%)	8,748 (2.76%)	00:00:43	6,380 (3.34%)	6.43%	18.09%	\$0.03 (1.66%)
6. /find-a-meeting-contact/	28,916 (3.42%)	6,479 (2.05%)	00:00:35	1,704 (0.89%)	5.99%	12.59%	\$0.10 (5.77%)
7. /online-phone-meetings-calendar/	24,508 (2.89%)	10,817 (3.42%)	00:01:00	6,578 (3.44%)	9.21%	29.34%	\$0.02 (1.23%)
8. /daily-affirmation/aca-daily-affirmation/	10,000 (1.18%)	4,495 (1.42%)	00:00:56	4,266 (2.23%)	10.74%	37.99%	\$0.01 (0.73%)
9. /newcomer/	8,638 (1.02%)	3,766 (1.19%)	00:00:39	1,001 (0.52%)	8.29%	16.89%	\$0.18 (10.86%)
10. /meeting-group/	8,480 (1.00%)	3,492 (1.10%)	00:00:17	983 (0.51%)	3.76%	5.41%	\$0.15 (9.02%)

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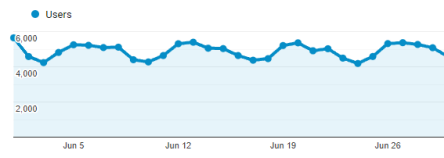
This report was generated on 7/1/23 at 1:11:08 PM - Refresh Report

Top Channels

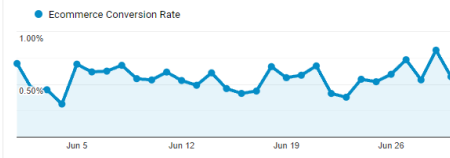


- Organic Search
- Direct
- Referral
- Social
- (Other)
- Email

Users



Conversions



	Acquisition			Behavior			Conversions		
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Ecommerce Conversion Rate	Transactions	Revenue
	85,751	74,208	191,248	9.93%	4.43	00:02:29	0.56%	1,079	\$61,105.98
1 Organic Search	46,868			8.82%			0.55%		
2 Direct	35,290			11.51%			0.53%		
3 Referral	4,569			11.25%			1.04%		
4 Social	1,781			8.81%			0.20%		
5 (Other)	27			43.75%			4.17%		
6 Email	23			0.00%			4.00%		