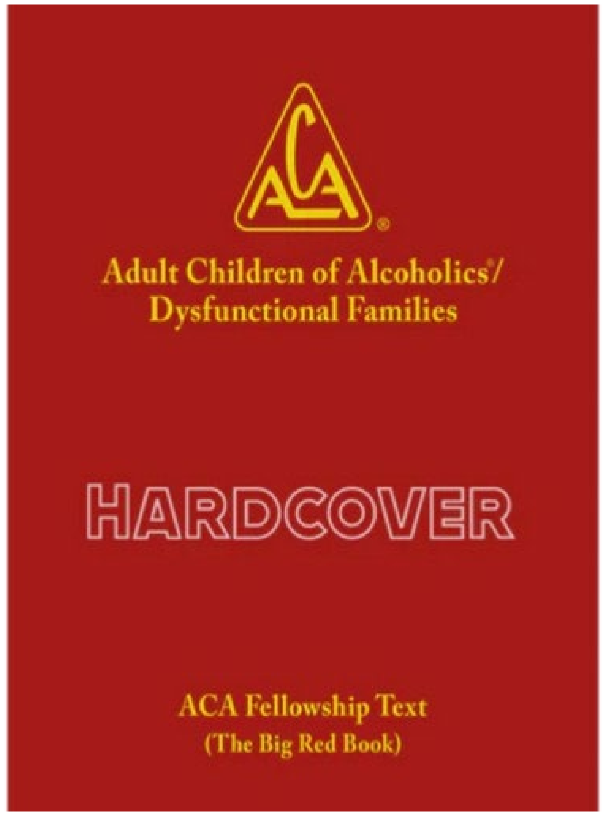
ADULT CHILDREN OF ALCOHOLICS®
& DYSFUNCTIONAL FAMILIES
WORLD SERVICE ORGANIZATION

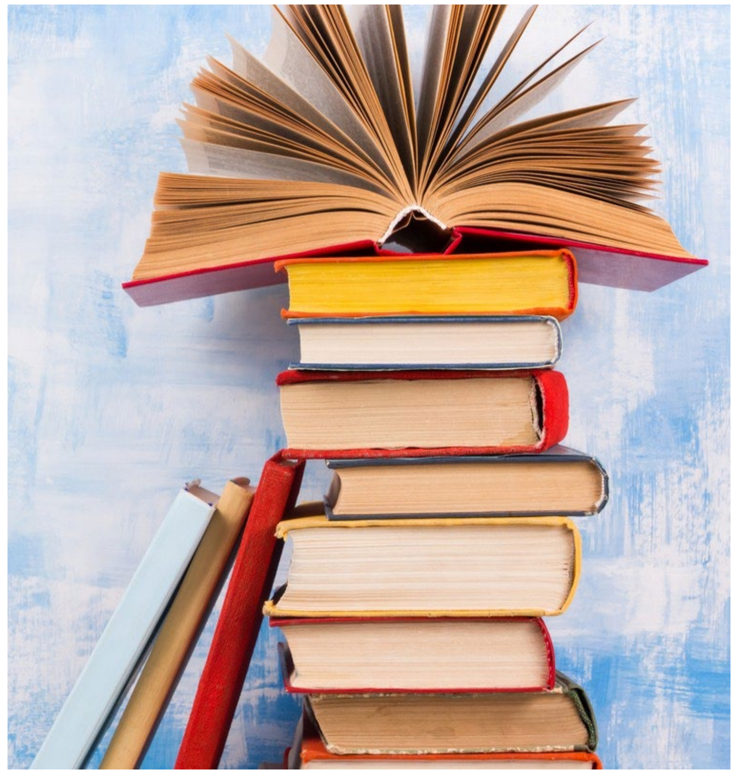
Ensuring ACA's Sustainability: Literature Price Adjustment

ACA World Services remains dedicated to supporting ACA Fellowship growth by maintaining financial health.

Updated Pricing starts March 1, 2025

This price adjustment supports sustainability of our Fellowship





BIG RED BOOK (BRB)

Increase of $2.00
New price $23.00

ALL OTHER PRINTED BOOKS

Increase of $3.00

DIGITAL BOOKS

Prices remain unchanged

OTHER PRODUCTS

Proportional adjustments will apply, including pricing for international literature/products.

Why is the Price Adjustment Necessary?

Offset Inflation

- Inflation Impact Since 2022: +12.8%.
- $21 in 2022 = $23.57 today.
- Align profit margin to 30% for most literature.

Support Future Needs

- Ensures continued access to English and translated literature.
- Supports a global Fellowship in 69+ countries & 30 languages.
- Available in multiple formats for wider accessibility.

Ensure Financial Stability

- Balance the 2025 budget
- Cover rising costs
- Sustain essential operations
- Prevent a budget deficit

To help support the Fellowship the price adjustment was delayed until March 1, 2025.

Without a price adjustment

In 2022 when Price Adjustment was Delayed until June 1

Actual budget deficit: **-$82,000.**

With No Price Adjustment until June 1, 2025

Budget deficit projected: **-$71,000.**

With No Price Adjustment in 2025

Budget deficit projected: **-$152,000.**

Price Adjustment on March 1, 2025

Estimated 2025 Year end net income: **+$10,214.**

Commitment to Affordability and Accessibility

We are proud of what we have achieved together and remain committed to evaluating costs and finding savings where possible. Even with these changes, our commitment to affordability and accessibility remains steadfast.

International Literature Fund

Remains available for groups in need.

Discounts

Up to 30% will continue for Intergroup and region purchases.

Translations

Newly translated publications will remain eligible for discounts up to 60%.

How the Price Adjustment Helps Support Our Fellowship

Revenue from book sales is essential to maintaining ACA's global efforts. In 2024 alone, ACA WSO:

- **Distributed over 100,000 books and eBooks globally in 14 languages, with 16 more languages in translation.**
- **Provided over 3,000 hours of translation and publishing support to expand literature availability.**
- **Funded 3,000+ hours of IT support to enhance Fellowship services, maintain websites, upgrade software, and improve digital communications.**
- Delivered over 5,000 hours of bookkeeping and accounting to ensure finances would meet the audit requirements and our operational needs.
- Automated key processes, including form completion, translation licensing, copyright releases, and more – reducing staff time and improving efficiency.

In Conclusion

This decision, in accordance with Concept VI, reflects our commitment to **ACA's long-term sustainability, financial responsibility, and the evolving needs of our global Fellowship**.

The checks and balances in the budgetary system are completed by **our financial experts, accounting firm and auditors** to ensure sound fiscal responsibility.

This is only the **2nd price adjustment** since the first ACA book was published **19 years ago.**

During the **2022 ABC**, a majority of delegates supported a price adjustment to match inflation.

At the **2025 ABC**, as per Concept VI, the Board will seek Conference approval for a **long-term pricing policy** that sustains our Fellowship and WSO for the future.

And now, Al E., Trustee, would like to say a few words.

Closing Remarks by Al E., Trustee

Two pillars support the Fellowship; one is SERVICE and the other is CASH. While ACA is a spiritual organization all about recovery for the adult child, it exists in the real world. Existence in the real world brings all the same challenges with expenses that each of us face in our lives. Inflation is part of our everyday lives, and it is also part of the Fellowship-ACA's existence.

This price adjustment is not unique; price adjustments for books have only been made once before in the past 19 years.

No one likes or enjoys price adjustments, but it has become part of our personal, everyday life. Has your internet, or other utility bills, car insurance or housing expenses like rent increased since last year? For me, for example, I am paying around 39% more for car insurance; that's with no accidents and only driving two days per week.

<u>The same pricing pressures that you experience on a personal basis also affects the Fellowship</u>.

Back to present day, the Board has delayed the adjustment date to March 1, 2025, giving Intergroups, Regions, and Fellow travelers time to adjust.

My hope is that the knowledge provided in the session will unite the Fellowship and not divide it. The priceless gift of recovery and serenity was given to all of us more than 47 years ago, and we, today, stand on the shoulders of those who, previously, gave their SERVICE and their cash to perpetuate the good news of recovery and serenity.

By the way, belated Happy Birthday to ACA and congratulations on its 47th year, this past January 25th!

Addendum

Concept Six

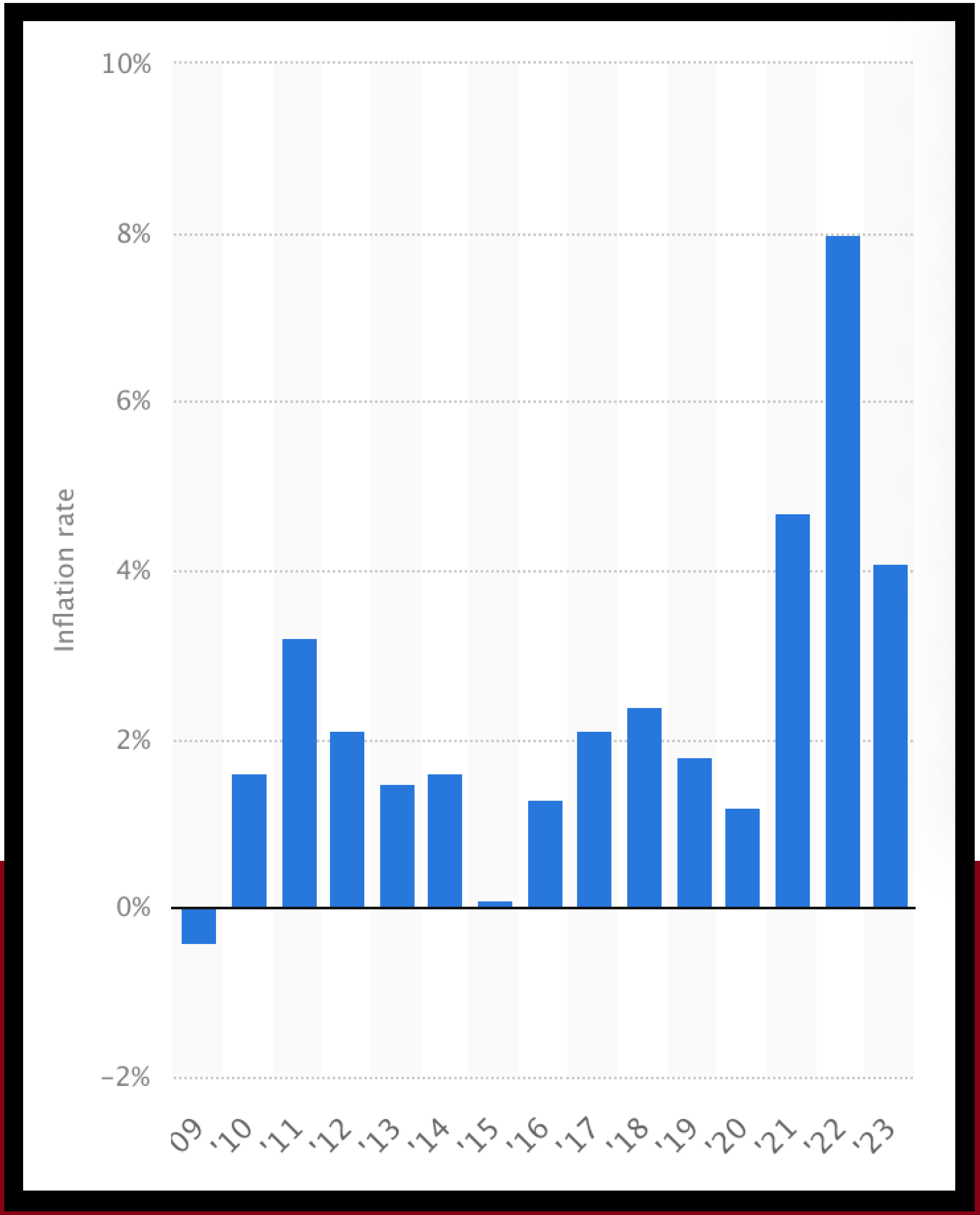
On behalf of ACA as a whole, **our Annual Business Conference** has the principal responsibility for the maintenance of our world services, and it traditionally **has the final decision respecting large matters of general policy and finance**. But, the Annual Business Conference also recognizes that the **chief initiative and the active responsibility in most of these matters would be exercised primarily by the Board of Trustees** when they act among themselves as the World Service Organization of Adult Children of Alcoholics.

Commitment to Financial Responsibility

The Board of Trustees fiduciary responsibility is to serve the Fellowship and maintain its business functions using a blend of spiritual and business principles.

The Board of Trustees actively supports the intended purpose of the ACA Fellowship and business profitability to carry the message to adult children who still suffer.

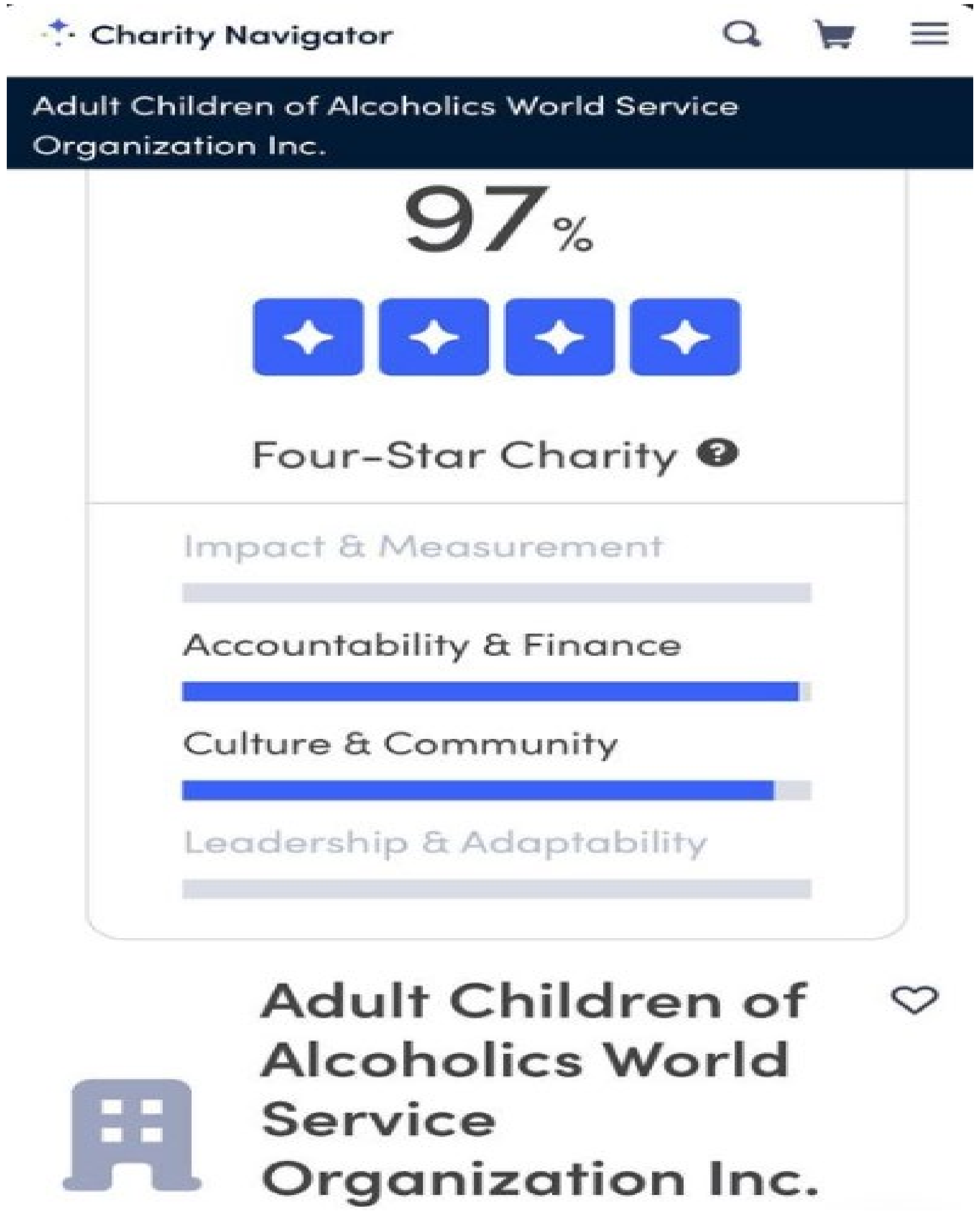
Rising Costs and Inflation are Impacting ACA's Capabilities



Since the last product price adjustment in 2022, inflation has increased by 12.8%.

Commitment to Transparency and Accountability

ACA WSO is proud to have achieved the top 4 Star approval rating from Charity Navigator, the leading charity rating platform.



Charitynavigator.org/acawso