

WSO Information Technology Committee Report Activities for February 2024

About WSO IT Committee

Chair: Marcin C. (UK)

Vice-chair: Brad L (MD, USA)

Volunteers: Boaz (FL, USA), Clare W (AUS), Kathy T (CA, USA), Lisa B (NV, USA), Mary Jo (IL, USA)

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The WSO IT Committee supports the work of the Board, WSO Committees, and special workers by assisting with technological solutions. We maintain adultchildren.org, shop.adultchildren.org, acawso.org, acawsoec.com, and acaworldconvention.org.

We meet weekly on Mondays at 4pm ET via Zoom and use our channel on Slack for work between meetings. If you're interested in joining us, please send an email to itchair@acawso.org. We welcome anyone who is interested in becoming involved, especially those experienced in database, graphics and web design, particularly WordPress.

IT Activities in February

- Presented the IT/ABC Committee proposal at the Town Hall
- Adopted policy about permanent and temporary slack admins
- Discussed what links can be used on meeting's directory as meetings' websites
- Started to work on the yearly report for 2024 ABC
- *Website Design Subcommittee*
 - Continued internal review of the new website

- o Discussed idea of ACA Inclusion content and started to work on pages that would present such content
 - o Worked on reorganizing the mega menus
 - o Intensive work has been done on the volunteer portal page
 - o Discussed status of the work from the new developer and reviewed the work they completed thus far
 - o Literature in Production page is being created for the new website
 - o A newcomer focus group started to meet to discuss how to present ACA program for newcomers on the new website
 - o The subcommittee started to look for a new chair
- *Business IT Subcommittee*
 - o Fishbowl - still ongoing
 - o Continuing to search for possible replacement for GiveWP
 - o Put fellowship's financial statements on the adultchildren.org and acawso.org websites
 - o Worked on the audit for 2023 year
 - o Started to learn AirTable software that might be utilized across the WSO
 - o AWC Recordings have been made available on adultchildren.org website as well as in ACA WSO Shop
 - o Recordings from Boca Raton event have been made available in ACA WSO Shop
- *Meeting List Maintenance (MLM) Subcommittee*
 - o Continued to answer emails, process updates and registrations of meetings
- *Policy and Procedures Working Group*
 - o The group continued to work on the IT Policies and Procedures document focusing area of liaisons to the IT Committee as well as ABC
 - o The group has worked on differentiating policies and procedures

- Acawso.org
 - Updates to committee pages on website - ongoing
 - Posting monthly committee reports - ongoing

IT Goals for the 2024 year:

- Deployment of the new adultchildren.org website
- Hiring of a long term contractor to support and enhance the WSO meeting plugin
- Continue to harden our websites against attack
- New pathways for inviting and supporting WSO volunteers
- Continued support of ALL WSO committees, the Board, and the WSO Office

Adultchildren.org Analytics for February 1st to February 29th 2024

Session primary...Channel Group) ▾ +	Users	↓ Sessions	Engaged sessions	Average engagement time per session	Engaged sessions per user	Events per session	Engagement rate	Event count All events ▾	Conversions All events ▾
	84,157 100% of total	203,599 100% of total	104,934 100% of total	1m 21s Avg 0%	1.25 Avg 0%	7.46 Avg 0%	51.54% Avg 0%	1,519,700 100% of total	2,908.00 100% of total
1 Organic Search	46,281	118,886	68,411	1m 34s	1.48	8.30	57.54%	986,698	1,817.00
2 Direct	33,807	71,333	31,621	56s	0.94	6.10	44.33%	435,485	756.00
3 Referral	3,794	9,885	5,530	1m 31s	1.46	7.87	55.94%	77,758	201.00
4 Organic Social	1,203	1,821	897	1m 04s	0.75	6.37	49.26%	11,591	23.00
5 Organic Video	622	886	402	1m 42s	0.65	5.08	45.37%	4,499	4.00
6 Unassigned	539	546	15	1m 35s	0.03	6.60	2.75%	3,604	107.00
7 Organic Shopping	11	11	2	0s	0.18	4.36	18.18%	48	0.00
8 Email	4	5	2	4s	0.50	3.40	40%	17	0.00

Country ▾ +	↓ Users	New users	Engaged sessions	Engagement rate	Engaged sessions per user	Average engagement time	Event count All events ▾	Conversions All events ▾
	84,157 100% of total	72,587 100% of total	104,934 100% of total	51.54% Avg 0%	1.25 Avg 0%	3m 16s Avg 0%	1,519,700 100% of total	2,908.00 100% of total
1 United States	65,121	56,442	82,610	52.65%	1.27	3m 25s	1,212,649	2,554.00
2 United Kingdom	3,854	3,312	5,097	50.08%	1.32	2m 46s	65,797	34.00
3 Canada	3,730	3,205	4,867	53.34%	1.30	3m 31s	69,649	46.00
4 Australia	1,638	1,402	1,959	49.07%	1.20	2m 26s	25,089	22.00
5 Sweden	976	804	1,301	36.24%	1.33	2m 26s	13,496	21.00
6 Germany	653	553	867	54.15%	1.33	2m 34s	10,919	17.00
7 Ireland	522	455	872	57.41%	1.67	3m 19s	10,016	10.00
8 China	484	473	51	9.62%	0.11	6s	1,844	0.00
9 Netherlands	469	385	819	50.81%	1.75	3m 17s	9,535	13.00
10 Russia	436	402	297	44.66%	0.68	1m 16s	4,032	0.00

Page title and screen class +		↓ Views	Users	Views per user	Average engagement time	Event count All events ↓	Conversions All events ↓
		500,491 100% of total	84,157 100% of total	5.95 Avg 0%	3m 16s Avg 0%	1,519,700 100% of total	2,908.00 100% of total
1	Meeting Search - Adult Children of Alcoholics & Dysfunctional Families	184,403	34,167	5.40	3m 52s	670,796	0.00
2	Strengthening My Recovery – Daily Meditation - Adult Children of Alcoholics & Dysfunctional Families	56,633	11,036	5.13	2m 10s	132,412	0.00
3	Welcome - Adult Children of Alcoholics & Dysfunctional Families	47,411	26,440	1.79	29s	140,998	0.00
4	Laundry List - Adult Children of Alcoholics & Dysfunctional Families	25,197	15,429	1.63	1m 34s	66,901	0.00
5	WORLD MEETING LIST - Adult Children of Alcoholics & Dysfunctional Families	15,063	4,492	3.35	1m 02s	42,769	0.00
6	Online/Phone Meetings Calendar View - Adult Children of Alcoholics & Dysfunctional Families	11,672	4,325	2.70	27s	25,990	0.00
7	Adult Children of Alcoholics, World Service Organization – ACAWSO	10,140	5,340	1.90	29s	22,101	0.00
8	Our ACA Meditation of the Day - Adult Children of Alcoholics & Dysfunctional Families	9,702	2,873	3.38	1m 19s	23,832	0.00
9	Quick Search - Adult Children of Alcoholics & Dysfunctional Families	9,035	2,080	4.34	2m 38s	31,755	0.00
10	Meeting Details - Adult Children of Alcoholics & Dysfunctional Families	6,480	2,985	2.17	40s	15,716	0.00

Acawso.org Analytics for February 1st to February 29th 2024

Session primary...Channel Group) ↓ +		Users	↓ Sessions	Engaged sessions	Average engagement time per session	Engaged sessions per user	Events per session	Engagement rate	Event count All events ↓	Conversions All events ↓
		6,589 100% of total	9,860 100% of total	4,783 100% of total	42s Avg 0%	0.73 Avg 0%	5.14 Avg 0%	48.51% Avg 0%	50,714 100% of total	0.00
1	Referral	2,847	4,130	2,120	49s	0.74	5.73	51.33%	23,651	0.00
2	Direct	2,633	3,778	1,477	26s	0.56	4.25	39.09%	16,073	0.00
3	Organic Search	1,186	1,906	1,166	1m 02s	0.98	5.62	61.18%	10,718	0.00
4	Organic Social	46	57	17	27s	0.37	3.84	29.82%	219	0.00
5	Unassigned	17	17	0	57s	0.00	2.94	0%	50	0.00
6	Email	1	1	0	0s	0.00	3.00	0%	3	0.00

Country ↓ +		↓ Users	New users	Engaged sessions	Engagement rate	Engaged sessions per user	Average engagement time	Event count All events ↓	Conversions All events ↓
		6,589 100% of total	6,004 100% of total	4,783 100% of total	48.51% Avg 0%	0.73 Avg 0%	1m 04s Avg 0%	50,714 100% of total	0.00
1	United States	4,244	3,865	3,588	53.94%	0.85	1m 14s	34,987	0.00
2	Poland	713	712	16	2.23%	0.02	1s	2,902	0.00
3	Canada	272	230	254	51.42%	0.93	1m 28s	2,817	0.00
4	United Kingdom	251	220	305	59.45%	1.22	1m 12s	2,827	0.00
5	France	97	94	14	13.33%	0.14	7s	392	0.00
6	Russia	89	82	41	31.54%	0.46	22s	570	0.00
7	Australia	78	71	64	48.48%	0.82	50s	573	0.00
8	Germany	78	69	50	54.35%	0.64	39s	431	0.00
9	China	75	75	2	2.6%	0.03	0s	234	0.00
10	Sweden	68	60	62	43.66%	0.91	1m 13s	591	0.00

Page title and screen class +		↓ Views	Users	Views per user	Average engagement time	Event count All events	Conversions All events
		19,463 100% of total	6,589 100% of total	2.95 Avg 0%	1m 04s Avg 0%	50,714 100% of total	0.00
1	ACA WSO Adult Children of Alcoholics World Service Organization	3,681	1,944	1.89	27s	10,219	0.00
2	Events ACA WSO	1,425	847	1.68	53s	3,879	0.00
3	BPC Page ACA WSO	1,361	650	2.09	36s	3,402	0.00
4	ACA WSO Adult Children of Alcoholics World Service Organization	692	693	1.00	0s	2,769	0.00
5	The Traveler Newsletter ACA WSO	680	505	1.35	20s	2,161	0.00
6	Member Shared Resources ACA WSO	557	306	1.82	47s	1,540	0.00
7	404 Not Found ACA WSO	392	303	1.29	9s	1,190	0.00
8	Site Map and Search ACA WSO	343	230	1.49	35s	680	0.00
9	Ready Set GO!! Evening Series ACA WSO	336	214	1.57	59s	873	0.00
10	February 2024 Traveler ACA WSO	335	269	1.25	49s	648	0.00

Acaawsoec.org Analytics for February 1st to February 29th 2024

Session primary...Channel Group +		Users	↓ Sessions	Engaged sessions	Average engagement time per session	Engaged sessions per user	Events per session	Engagement rate	Event count All events	Conversions All events
		1,746 100% of total	2,002 100% of total	509 100% of total	34s Avg 0%	0.29 Avg 0%	4.82 Avg 0%	25.42% Avg 0%	9,653 100% of total	0.00
1	Referral	1,101	1,105	6	0s	<0.01	4.03	0.54%	4,448	0.00
2	Organic Search	430	521	351	30s	0.82	6.55	67.37%	3,413	0.00
3	Direct	199	350	141	2m 28s	0.71	4.67	40.29%	1,636	0.00
4	Organic Social	15	27	11	28s	0.73	4.41	40.74%	119	0.00
5	Unassigned	6	6	0	1m 53s	0.00	6.17	0%	37	0.00

Country +		↓ Users	New users	Engaged sessions	Engagement rate	Engaged sessions per user	Average engagement time	Event count All events	Conversions All events
		1,746 100% of total	1,711 100% of total	509 100% of total	25.42% Avg 0%	0.29 Avg 0%	39s Avg 0%	9,653 100% of total	0.00
1	Poland	1,071	1,068	9	0.84%	<0.01	0s	4,285	0.00
2	United States	220	215	133	52.78%	0.60	3m 17s	1,439	0.00
3	United Kingdom	79	72	71	63.96%	0.90	40s	722	0.00
4	Germany	44	40	37	35.24%	0.84	28s	423	0.00
5	France	43	43	5	11.9%	0.12	16s	232	0.00
6	Netherlands	33	33	26	70.27%	0.79	24s	285	0.00
7	Ireland	32	32	29	80.56%	0.91	46s	240	0.00
8	Australia	18	17	11	52.38%	0.61	29s	120	0.00
9	Canada	18	15	13	65%	0.72	1m 16s	153	0.00
10	Sweden	16	14	14	53.85%	0.88	16s	100	0.00

Page title and screen class +		↓ Views	Users	Views per user	Average engagement time	Event count All events ▼	Conversions All events ▼
		2,596 100% of total	1,746 100% of total	1.49 Avg 0%	39s Avg 0%	9,653 100% of total	0.00
1	Welcome - Adult Children of Alcoholics/Dysfunctional Families European Committee	1,321	1,247	1.06	32s	5,049	0.00
2	greece - Adult Children of Alcoholics/Dysfunctional Families European Committee	151	15	10.07	11m 49s	377	0.00
3	Meetings - Adult Children of Alcoholics/Dysfunctional Families European Committee	112	79	1.42	15s	356	0.00
4	germany - Adult Children of Alcoholics/Dysfunctional Families European Committee	106	42	2.52	22s	353	0.00
5	daily meditations - Adult Children of Alcoholics/Dysfunctional Families European Committee	103	80	1.29	12s	465	0.00
6	Countries - Adult Children of Alcoholics/Dysfunctional Families European Committee	86	65	1.32	8s	184	0.00
7	ireland - Adult Children of Alcoholics/Dysfunctional Families European Committee	78	48	1.63	46s	314	0.00
8	Spot on Europe - Adult Children of Alcoholics/Dysfunctional Families European Committee	59	43	1.37	18s	144	0.00
9	netherlands - Adult Children of Alcoholics/Dysfunctional Families European Committee	49	34	1.44	19s	254	0.00
10	france - Adult Children of Alcoholics/Dysfunctional Families European Committee	46	26	1.77	54s	189	0.00